

PRESS RELEASE

Technicolor, the first company to deliver 100 million gateways worldwide

This milestone illustrates decade-long leadership in broadband

Paris (France), October 25, 2010 – Technicolor (Euronext Paris : TCH ; NYSE : TCH) today announced- it has achieved the major milestone of 100 million gateways delivered worldwide, out of 500 million broadband connections deployed in households and businesses globally¹. Technicolor has maintained #1 worldwide position for the last 10 years, and has delivered over 10 million gateways a year since 2005.

The 25 million mark was passed in December 2004, and it only took two years to double, reaching the 50 million threshold in January 2007. It has subsequently taken three years to double it again.

"Passing the 100 million mark demonstrates our continuous dedication to innovation and excellence in the CPE market," said Vince Pizzica, Head of Digital Delivery, Technicolor. *"We were a pioneer in both DSL and cable more than ten years ago, and since then we have always been early to market with emerging technologies. This capability to innovate enabled us to win the confidence of major network services providers through the world, because they know that we are perfectly able to anticipate their needs".*

As a member of the Broadband Forum, Technicolor has significantly contributed to the standardisation in DSL and more specifically to reduce the total cost of deployment and ownership of broadband solutions by enhancing CPE remote management capabilities and improving the access products' life cycle.

Since its very first DSL and cable modems, Technicolor has pioneered the delivery of innovation for the benefit of end-users: first wireless ADSL router in 2001, first UPnP² certified router in 2002, first self-installation wireless and business solutions in 2003, DLNA certification³ in 2008, first supplier to deliver EU's energy management compliant products (*Code of conduct* version 3).

The portfolio has enriched over time with for example the introduction of triple play services gateways in 2004, media center capabilities in 2008 and femto in 2009. Technicolor is now

¹ Source: Point Topic, July 2010

² Universal Plug and Play : set of networking protocols that permits networked devices

³ Digital Living Network Alliance: interoperability standard for reading, sharing and control of multimedia devices regardless of their trademark or nature

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leveraging its strong video skillset to build the next generation media gateways, combining its unparalleled expertise in broadband access and video decoders.

Technicolor also announced a few months ago the equivalent milestone of 100 million units delivered in its set-top boxes business, which further illustrates its worldwide leading position in CPE market.

Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges, and this press release contains certain statements that constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements. For a more complete list and description of such risks and uncertainties, refer to Technicolor's filings with the U.S. Securities and Exchange Commission and its filings with the French Autorité des marchés financiers.

About Technicolor

Technicolor is home to industry-leading creative and technology professionals committed to the creation, management and delivery of entertainment content to consumers around the world. Propelled by a culture of innovation and underpinned by a dedicated research organization, the company's thriving licensing business possesses an extensive intellectual property portfolio focused on imaging and sound technologies. Serving motion picture, television, and other media clients, the company is a leading provider of high-end visual effects, animation, and postproduction services. In support of network service providers and broadcasters globally, Technicolor ranks among the worlds' leading suppliers of digital content delivery services and home access devices, including set-top boxes and gateways. The company also remains a large physical media service provider, being one of the world's largest film processors and independent manufacturers and distributors of DVDs and Blu-ray™ discs.

Euronext Paris: TCH • NYSE: TCH • www.technicolor.com

Press contacts: +33 1 41 86 53 93
technicolorpressooffice@technicolor.com

Investor relations: +33 1 41 86 55 95
investor.relations@technicolor.com

Technicolor Industry Analyst Relations:
industryanalystrelations@technicolor.com

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