FOR IMMEDIATE RELEASE

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Cameleon Software announces its Revenue Figures for the 3rd quarter of 2010

Toulouse, France and Chicago, Il, USA, October 28, 2010

Cameleon Software (PAR:CAM), the global leader in product design, sales configuration, quotes and proposals software, today announced its provisional revenue for the third quarter of 2010.

(€M)	Q3 2010	Q3 2009
Software revenue	1.12	1.47
Services revenue	0.65	0.52
Total Revenue Q3 2010	**1.77**	**1.98**

(Provisional Data-Non Audited)

(€M)	Q1-Q3 2010	Q1-Q3 2009
Software revenue	4.19	3.46
Services revenue	1.66	1.69
Total Revenue Q1-Q3 2010	**5.85**	**5.15**

(Provisional Data-Non Audited)

Revenue for the first nine months of the year comes out to 5.85 M €, in contrast to 5.15 M € for the same period in the preceding year, showing a growth of 14% for the period. For the third quarter of 2010, the consolidated provisional revenue represents 1.77 M €, against 1.98 M € for the same period of the preceding business year, a drop of 11%.

Jacques Soumeillan, the President of Cameleon Software, has stated: "For the first nine months of the year, the Company's activities were inscribed in a dynamic of strong growth, and this positive tendency should be confirmed for the fourth quarter as well. The Company's mixed performance for the third quarter is explained in particular by time delays for an important deal in Europe. The SaaS model fully confirms its potential in this regard: in particular, a great upturn may be noted in consultations for this type of offers in the USA. The Company's portfolio looks encouraging for the end

of the 2010 year and the start of 2011, and we are following through with our Sales & Marketing efforts in order to hasten our development on salesforce.com and become a privileged mover in this marketing ecosystem."

For the record, the Company recalls that its prospective break-even point ought to be situated somewhere around 8.6 M € for the 2010 business year.

This press release may contain forward-looking statements based on current assumptions and forecasts made by Executive Management and other information currently available to the Company. Unknown risks, uncertainties and assumptions made may lead to material differences with actual Company performance. In consequence, readers of this press release should not place undue reliance on these forward-looking statements.

About Cameleon Software

Cameleon Software is the global leader in product design, sales configuration, quotes and proposals software, helping companies to accelerate product and services launches while increasing sales across all channels. Cameleon Software enterprise solutions empower marketing teams to reduce time-to-market for products and services that require advanced personalization and sales teams to improve their performance by reducing the quote-to-order cycle. Cameleon Software provides a solution that bridges the gap between the sales and marketing teams resulting in cost reduction and revenue increase. Cameleon Software is platform agnostic and integrates to leading ERP and CRM systems including Microsoft, Oracle, SAP and Salesforce.com. Founded in 1987 and listed on Euronext Exchange since 1999, Cameleon Software customer base includes leading enterprises in manufacturing, insurance, telco and high tech such as: ThyssenKrupp, CTB, Technip, Gras Savoye, Vodafone SFR, Yellow Pages and IMS Health.

For more information, visit: www.cameleon-software.com

About the Cameleon Software Solution

The Cameleon software solution enables companies to accelerate product and services launches while increasing sales across all channels. The solution enables optimization of:

- The design and launch of personalized offerings by marketing teams
- The products' configuration, quotes and proposals

Cameleon combines SOA and Web 2.0 techniques and offers a performance and scalability that fits large enterprise organizations' needs.

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