

**Denmark's TDC selects Alcatel-Lucent to bring significant increase
in broadband speed to Danish businesses and households**

*Alcatel-Lucent's ISAM access node enables Denmark to achieve targets of European
Commission's Digital Agenda in record time; years ahead of schedule*

Paris, October 27, 2010 - Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that it has been selected by TDC, the incumbent operator in Denmark, to ready its network for the delivery of ultrafast broadband. Building on the latest version of Alcatel-Lucent's Intelligent Services Access Manager (ISAM) platform, Denmark is well on its way to being among the first nations to achieve the targets of the European Commission's Digital Agenda, which aims at providing every European citizen with 30Mbps broadband by 2020.

TDC's rapid deployment will be facilitated by the [latest release of Alcatel-Lucent's 7302 and 7330 ISAM access nodes](#), enabling operators to support a mix of xDSL, point-to-point fiber and gigabit passive optical network (GPON) technologies from a single platform. This approach positively impacts several aspects of managing a complex broadband access network, including reduced floor space requirements, training needs, software validation cycles and energy usage. This will help TDC significantly reduce its operating costs while still guaranteeing its customers a premium quality of service - no matter whether they are accessing their services over copper or fiber.

Bringing VDSL2 access points closer to its subscribers to support higher bandwidths over the existing copper loops, TDC also will deploy a high volume of Alcatel-Lucent's customized street cabinets - in addition to the selection of Alcatel-Lucent's 7302 ISAM and 7330 ISAM FTTN platforms and the related 5520 Access Management System (AMS).

"Our broadband strategy is to provide our residential and business customers high quality services from the best network in Denmark. This has been - and continues to be - top of mind to us. In addition, we want to invest in new networking technology wisely, and that includes leveraging as much as possible our existing assets," says Jess Julin Ibsen, CTO, TDC. "Alcatel-Lucent's solution enables us to successfully address our strategy. By supporting all access technologies on a single platform we can deliver to our customers a reliable, ultra-fast service while we make good use of our existing assets."

"TDC emphasizes providing its customers exceptional service. Through this project, it is a key stakeholder in making Denmark one of the world's leading broadband nations. Leveraging the newest release of the ISAM platform, we are helping TDC to extend Alcatel-Lucent's [High Leverage Network™](#) architecture to the access portion of their network - enabling them to provide the highest bandwidths and the latest revenue-generating services at the lowest cost per bit," says Dave Geary, Head of Alcatel-Lucent's Wireline activities.

Alcatel-Lucent is the worldwide leader in fixed broadband access. Actually, today, one out of three fixed broadband subscribers around the world is served through an access network provided by Alcatel-Lucent. Over 240 customers have already selected Alcatel-Lucent's ISAM platform.

About Alcatel-Lucent

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted transformation partner of service providers, enterprises, strategic industries such as defense, energy, healthcare, transportation, and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP and optics technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 15.2 billion in 2009 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>, read the latest posts on the Alcatel-Lucent blog <http://www.alcatel-lucent.com/blog> and follow us on Twitter: http://twitter.com/Alcatel_Lucent.

Alcatel-Lucent Press Contacts

Peter Benedict
Wim Van Daele

Tel: + 33 (0)1 40 76 50 84
Tel: + 32 3 240 46 01

peter.benedict@alcatel-lucent.com
wim.van_daele@alcatel-lucent.com

Alcatel-Lucent Investor Relations

Frank Maccary
Don Sweeney
Tom Bevilacqua

Tel: + 33 (0)1 40 76 12 11
Tel: + 1 908 582 6153
Tel: + 1 908-582-7998

frank.maccary@alcatel-lucent.com
dsweeney@alcatel-lucent.com
bevilacqua@alcatel-lucent.com