
PRESS RELEASE



DANONE

Paris, October 28th, 2010

Danone finalises the sale of its 18.4% stake in Wimm Bill Dann

Danone announces the finalisation of the sale of its 18.4% stake in Wimm Bill Dann Foods for a received consideration of USD 470 million.

The closing of this transaction was subject to the grant of the required regulatory approvals for the merger of Danone's Fresh Dairy Products operations in Russia with those of Unimilk.

About Danone

Danone is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through food to as many people as possible. Fulfilling this mission is a major contributor to Danone's continuous strong growth. Danone, with 160 plants and around 80,000 employees, has a presence in all five continents and over 120 countries. In 2009, Danone recorded € 15 billion in sales. Danone enjoys leading positions on healthy food in four businesses: fresh dairy products (n°1 worldwide), water (n°2 on the packaged water market), baby nutrition (n°2 worldwide) and medical nutrition. Listed on Euronext Paris, Danone is also ranked among the main indices of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.

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