



UBISOFT REINFORCES ONLINE ACTIVITIES WITH THE ACQUISITION OF QUAZAL TECHNOLOGIES

Paris, FRANCE – November 4, 2010 – Today, Ubisoft announced that it has acquired Quazal Technologies, a leader in the creation of multiplayer middleware and services for video game developers.

Creator and developer of the Rendez-Vous and Net-Z solutions, Quazal's teams have successfully launched and hosted online solutions for the leading publishers and developers of the interactive entertainment industry. Currently, their solutions are integrated in the development of the majority of Ubisoft's key titles, including Assassin's Creed Brotherhood, which was named "Best Online Game" at E3 2010.

"Quazal and Ubisoft have worked closely together for several years now to create amazing online experiences for our major brands. The engineers at Quazal have honed their expertise over 12 years and this acquisition guarantees Ubisoft a solid technology that will help us to attain the ambitious objectives of our online strategy," stated Quentin Gallet, executive director of the Technology Group at Ubisoft.

"Today's announcement is the culmination of ten years of dedication by the teams at Quazal. Their talent, their passion and their commitment to developing online technology of the highest quality are the reasons for Ubisoft's decision to

acquire our company,” added Sylvain Beaudry, co-founder, and chief executive officer at Quazal.

“The close collaboration between the teams at Quazal and Ubisoft will facilitate the development and launch of new online services. We’re happy to be able to continue to express our creative vision via the projects we’ll be working on with Ubisoft,” concluded Martin Lavoie, co-founder and chief technology officer at Quazal.

Within Ubisoft, Quazal will continue expanding their technology and services, which remain available for license to the interactive entertainment industry.

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 26 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2009-10 fiscal year Ubisoft generated sales of € 871 million. To learn more, please visit www.ubisoftgroup.com.

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