

Technicolor's Gateway to Provide Broadband Home Networking to O2 Customers

The Technicolor TG587nv2 is the Ideal Platform for the Future Delivery of Feature-rich Services

Paris (France), 2nd November 2010 – Technicolor (Euronext Paris : TCH ; NYSE : TCH) today announced that it has signed an agreement with Telefónica O2 UK Ltd, a wholly owned subsidiary of Telefónica, to provide its Technicolor TG587nv2 broadband advanced service gateway. The Technicolor TG587nv2 will give O2 customers high speed 802.11n wireless access to broadband as well as ethernet connectivity, making it future-proof and ready to enable additional multimedia services, as these get rolled out.

"We are delighted to have been selected by O2 in the UK for their home gateway offering. The agreement has re-affirmed our position as a leader in the production of IP devices and solutions." said Georges Laplanche, Senior Vice-President, Connect Division at Technicolor. *"Consumers today expect seamless home connectivity, so high performance 802.11n Wifi has to be a part of the offering, allowing bandwidth intensive services like video streaming and media sharing over their IP networks"*

With the rapid rise in smartphones, tablets and other media-rich, wireless devices in the home, the demand for media sharing is growing rapidly, and the home gateway has to support this trend. Advanced home gateway platforms such as the Technicolor TG587nv2 enable telecom operators to offer a regular flow of innovative applications to their customers, simplify usage and increase service adoption while reducing churn. Wireless distribution of enriched content in the home is one example of such services that are fast becoming a de facto requirement for deployment by major service providers worldwide.

More than a simple router, the Technicolor TG587nv2 supports key industry standards to simplify network management (via TR-069¹) and facilitate the delivery of new services over broadband. Its hardware is future-proof, thereby ready to support video services and other emerging applications.

Technicolor is a company listed on NYSE Euronext Paris and NYSE stock exchanges, and this press release contains certain statements that constitute "forward-looking statements" within the meaning of the "safe harbor" of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on management's current expectations and beliefs and are subject to a number of risks and uncertainties that could cause actual results to differ materially from the future results expressed, forecasted or implied by such forward-looking statements. For a more complete list and description of such risks and uncertainties, refer to Technicolor's filings with the U.S. Securities and Exchange Commission and its filings with the French Autorité des marchés financiers.

¹ TR-069 is a technical specification entitled CPE WAN Management Protocol (CWMP). It defines an application layer protocol for remote management of end-user devices.



About Technicolor

Technicolor is home to industry-leading creative and technology professionals committed to the creation, management and delivery of entertainment content to consumers around the world. Propelled by a culture of innovation and underpinned by a dedicated research organization, the company's thriving licensing business possesses an extensive intellectual property portfolio focused on imaging and sound technologies. Serving motion picture, television, and other media clients, the company is a leading provider of high-end visual effects, animation, and postproduction services. In support of network service providers and broadcasters globally, Technicolor ranks among the worlds' leading suppliers of digital content delivery services and home access devices, including set-top boxes and gateways. The company also remains a large physical media service provider, being one of the world's largest film processors and independent manufacturers and distributors of DVDs and Blu-ray™ discs.

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