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Cameleon Software Opens New Office in the United Kingdom

**The opening continues Cameleon's international growth strategy
and demonstrates its dedication to local support for customers
and partners.**

Toulouse, France and Chicago, Illinois - November 24, 2010 - Cameleon Software (PAR:CAM), the leader in the offer design, product configuration, pricing and quoting software market, is proud to announce the opening of a new office in London. After years of success in France and the United States, Cameleon is now expanding to the middle of the "City of London". Cameleon already has a strong presence in Europe and other geographies as its software is in use in over 70 countries across the globe.

Mr Lionel Chapurlat, vice president of alliances and business development at Cameleon Software commented, *"In an increasingly globalized world, we want to get as close to our customers and partners as possible. The UK market and more generally the Northern Europe market is very dynamic, and having a local presence improves the development of our local portfolio and strengthens our relationships with partners."*

Jacques Soumeillan, CEO of Cameleon Software, said, *"Cameleon is the global leader in the product configurator market, and we are growing our business around the world. Opening local offices is part of our development strategy and demonstrates our desire to provide outstanding service by being closer to our customers and partners. The United Kingdom is just a start!"*

About Cameleon Software

Cameleon Software is the global leader in product design, sales configuration, quotes and proposals software, helping companies to accelerate product and services launches while increasing sales across all channels. Cameleon Software enterprise solutions empower marketing teams to reduce time-to-market for products and services that require advanced personalization and sales teams to improve their performance by reducing the quote-to-order cycle. Cameleon Software provides a solution that bridges the gap between the sales and

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marketing teams resulting in cost reduction and revenue increase. Cameleon Software is platform agnostic and integrates to leading ERP and CRM systems including Microsoft, Oracle, SAP and Salesforce.com. Founded in 1987 and listed on Euronext Exchange since 1999, Cameleon Software customer base includes leading enterprises in manufacturing, insurance, telco and high tech such as: ThyssenKrupp, CTB, Technip, Gras Savoye, Vodafone SFR, Yellow Pages and IMS Health.

For more information, visit: [and](#) www.salesforce.com/appexchange

Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.