

**Nine months ended September 30, 2010**  
**Consolidated revenues: €1,333 million**

Revenues by segment (in €m)	H1 2010	Q3 2010	9 months 2010	H1 2009	Q3 2009	9 months 2009	Change
Subscriptions	798	401	1 199	805	402	1 206	-0.6%
Advertising	77	25	102	73	21	94	8.4%
Other revenues	22	10	32	20	10	30	8.5%
<b>Total revenues</b>	<b>897</b>	<b>436</b>	<b>1 333</b>	<b>897</b>	<b>433</b>	<b>1 330</b>	<b>0.2%</b>

Consolidated revenues for the nine months ended September 30, 2010 totaled €1,333 million, virtually unchanged from the prior-year period.

The total subscription portfolio, which includes home and institutional subscriptions in France, its overseas departments and territories, and Africa, came to 5.3 million subscriptions at September 30, an increase of 100,000 from one year earlier. Sales in mainland France since January were up 15% compared with the first nine months of 2009. At September 30, 2010, analog subscribers represented only 2% of the total CANAL+ subscriber portfolio, while the churn rate for digital subscribers stood at 10.7%, the lowest in three years.

Advertising and sponsoring revenue rose by 8.5% to €102 million, compared with €94 million at September 30, 2009, led by the channel's strong audience ratings.

Audience share for all CANAL+ channels amounted to 4.4% of viewers throughout France in the first nine months of 2010, compared with 4.2% for the prior-year period. In September, CANAL+ was the only long-standing channel to report an audience share increase over the previous 12 months, to 3.6% from 3.2% one year earlier. The CANAL+ Sport, CANAL+ Cinéma, CANAL+ Family and CANAL+ Décalé channels also reported an increase for September compared with the year-earlier period.

CANAL+'s consolidated operating income, as determined by applying the cap and floor applicable under the distribution agreement with Canal+ Distribution, will amount to between €58.7 million and €66.2 million in 2010.

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