
PRESS RELEASE



DANONE

Paris, November 24, 2010

Danone signs an agreement to acquire YoCream

Danone has signed an agreement to acquire YoCream, the leading producer of frozen yogurt in the United States, for US\$103 million.

The transaction will enable Danone to move into frozen yogurt, a fast growing segment in the US. It will also gain access to an away-from-home distribution network, in addition to its existing channels.

The move reflects Danone's strategy for expansion of the fresh dairy products market in the US, in particular by extending the times and places where its products are consumed.

YoCream is based in Portland, Oregon, and its 2010 net sales are estimated at approximately US\$58 million.

The acquisition is subject to usual conditions for this type of transaction and is expected to be closed by the end of 2010.

About Danone

Danone is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through food to as many people as possible. Fulfilling this mission is a major contributor to Danone's continuous strong growth. Danone, with 160 plants and around 80,000 employees, has a presence in all five continents and over 120 countries. In 2009, Danone recorded € 15 billion in sales. Danone enjoys leading positions on healthy food in four businesses: fresh dairy products (n°1 worldwide), water (n°2 on the packaged water market), baby nutrition (n°2 worldwide) and medical nutrition. Listed on Euronext Paris, Danone is also ranked among the main indices of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.

About YoCream

YoCream International Inc. is a world leader in the frozen yogurt industry. Since 1977, YoCream has pioneered the innovation, production and marketing of frozen yogurt in the US. The Company operates a state-of-the-art production facility in Portland, Oregon, to manufacture its "true" frozen yogurt, which contains real yogurt that is fermented and cultured on site daily.

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