



# Release of half year 2010-2011 Financial Report ended September 30<sup>th</sup>, 2010

Paris, France – November 24, 2010 – The 2010-2011 Interim Financial Report of ATARI on the first six months ended September 30, 2010 is available and can be accessed in the “Financial Publications” part of the ATARI website (<http://corporate.atari.com>).

This document includes the half year consolidated statements, the half year activity report, the statement of the person responsible for the half year financial report as well as the report of statutory auditors on the half year consolidated financial statements.

An 8-page statement on the subject has also been circulated and posted on the ATARI website on November 10<sup>th</sup>, 2010.

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### **Forward looking statements:**

*This press release contains forward-looking statements with respect to the financial condition, results of operations, business, strategy and plans of Atari. Although Atari believes that such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside Atari's control, and notably some risks described in the 2009/2010 Document de référence of the group filed by Atari with the Autorité des marchés financiers (French securities regulator) under number D.10-0660 and which is also available in English on Atari's corporate web site (<http://corporate.atari.com>). The present forward-looking statements are made as of the date of the present press release and Atari disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

### **About Atari, SA**

Atari group is a global creator, producer and publisher of interactive entertainment. Atari's brands and content are available across all key traditional and digital distribution touch points, including browser-based and social online platforms, PC, consoles from Microsoft, Nintendo and Sony, and advanced smart phones (i.e. iPhone, Android and RIM devices). Divisions of Atari, SA include Cryptic Studios, Eden Studios, Atari Interactive, Inc. and Atari, Inc.

Atari benefits from the strength of its worldwide brand and its extensive catalogue of contemporary classic game franchises (Asteroids®, Centipede®, Missile Command®, Lunar Lander®), original owned franchises (Test Drive®, Backyard Sports®, Deer Hunter®), MMO games from Cryptic Studios (Star Trek™ Online, Champions™) and third party franchises (Ghostbusters®, Rollercoaster Tycoon®, Dungeons and Dragons®). Atari also leverages the power of its franchises to deliver movies and merchandise to consumers around the world.

For more information please visit: [www.atari.com](http://www.atari.com) and [corporate.atari.com](http://corporate.atari.com)

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