



DANONE

Paris, November 25, 2010

**Executive Committee appointments:
Jordi Constans, Executive Vice President, Fresh Dairy Products and
Felix Martin, Executive Vice President, Baby Nutrition**

Following Christian Neu's decision to step down from his current position as Executive Vice President of the Baby Nutrition division to pursue a consulting project, the following appointments have been announced and will take effect from January 1, 2011:

- Jordi Constans is named Executive Vice President of the Fresh Dairy Products division.
- Felix Martin is named Executive Vice President of the Baby Nutrition division.

Mr. Constans and Mr. Martin were previously Co-Executive Vice Presidents of the Fresh Dairy Products division and members of the Executive Committee.

Both report to Bernard Hours, Co-Chief Operating Officer of Danone.

Danone CEO Franck Riboud said: "On behalf of the Executive Committee of Danone and myself, I wish to thank Christian Neu for his decisive contribution to our performance since joining Danone in 1986. The past three years have been particularly striking, as he effectively and successfully spearheaded the integration of our new Baby Nutrition division while accelerating its performance. In his new consulting activities, Christian will naturally remain in close contact with Danone, in particular as advisor to the Senior Management on specific missions.

The appointments of Jordi Constans and Felix Martin, who have already amply demonstrated their expertise in rich and varied career paths within Danone, reflect the continuity of our operations and our commitment to pursuing the accelerated development of our business."

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Profiles: Jordi Constans and Felix Martin

Jordi Constans, Spanish, age 46, studied business and economics at Barcelona's Central University while working in the marketing department of Vileda. He joined Danone in 1990 and held various positions in Marketing & Sales at Danone Spain, then in International Marketing (overlays). In 1998, he was appointed head of Marketing at Danone Spain. In April 2002, he became General Manager of Danone Spain, and in September 2004 was named General Manager of Danone France. In 2007, he was named Vice President for Fresh Dairy Products in Southern Europe. This was followed in January 2008 by his appointment as Executive Vice President for Fresh Dairy Products, Western Europe and member of Danone's Executive Committee.

Since September 2009, Jordi Constans has been Co-Executive Vice President of the Fresh Dairy Products division.

Felix Martin Garcia, Spanish, age 50, studied psychology at the University of Madrid and then business management in Britain and Belgium. After holding a variety of positions at Unilever and Seagram, he joined Danone in 1998 as General Manager of Danone Mexico. In 2001, he was appointed Vice President for Fresh Dairy Products in Central and Eastern Europe. In April 2007, he also became Vice President for South Asia. In January 2008, he was named Executive Vice President for Fresh Dairy Products, Central and Eastern Europe, Asia, Africa and the Middle East, and joined Danone's Executive Committee.

Since September 2009, Felix Martin Garcia has been Co-Executive Vice President of the Fresh Dairy Products division.

About Danone

Danone is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through food to as many people as possible. Fulfilling this mission is a major contributor to Danone's continuous strong growth. Danone, with 160 plants and around 80,000 employees, has a presence in all five continents and over 120 countries. In 2009, Danone recorded €15 billion in sales. Danone enjoys leading positions on healthy food in four businesses: fresh dairy products (no. 1 worldwide), water (no. 2 on the packaged water market), baby nutrition (no. 2 worldwide) and medical nutrition. Listed on Euronext Paris, Danone is also ranked among the main indices of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.

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