Press Release

Rabat, December, 15th 2010



Maroc Telecom is launching Jawal international recharge transfer from France

Now, our fellow Moroccan compatriots and any person living in France can recharge, from this country, Jawal accounts' credit of their close persons and friends living in Morocco, thanks to "International recharge transfer", the new transfer service of Maroc Telecom, established in partnership with Orange.

To do so, they just have to buy an "Airtime Transfer ticket" in one of many outlets in France (Orange shops, newsstands, tobacco shops,...) or on Internet at www.transfertpays.fr.

The recharge can be activated from fixed-line, telephone booth or mobile by calling a dedicated toll-free number or on Internet* by clicking on the link "Top up with ticket".

Recharge transfer service offers three (3) types of transfer tickets values** with main credit and permanent bonus: for EUR 7.5 transferred, the Maroc Telecom customer will receive a recharge equivalent to MAD 185, for EUR 15 transferred, he/she will receive a recharge equivalent to MAD 400 and for EUR 30 transferred he/she will receive a recharge equivalent to MAD 650 of airtime.

Easy to use, the Maroc Telecom's "Jawal international recharging transfer" service has several advantages. It is a safe and convenient service; it saves time and avoids shifting. It makes life easier for customers by providing an innovative way of transfer to receive, all over Morocco, on their Jawal accounts airtime recharges from their close persons in France. This service will be gradually widened to other countries as Spain and Italy.

Contacts

Investor relations +212 (0)537 71 90 39 relations.investisseurs@iam.ma Press relations

Najib El Amrani +212 (0)537 71 22 91 - n.elamrani@iam.ma

Ali Jouahri +212 (0)537 71 90 12 - ajouahri@iam.ma



^{*} to activate credit: call toll-free number 0800 38 88 88 (free call from a fixed-line) or connect to www.transfertpays.fr

^{**} Recharges received from France will benefit from double recharges and triple recharges promotions to the same conditions as Jawal recharges in Morocco.