

GROUPE BENETEAU

Growth forecast confirmed for 2010-11

The BENETEAU Group is able to confirm its target for 18% sales growth in view of orders at the end of December.

In the **Boat business**, orders at the end of December represented almost 70% of the expected level of sales for the full year. This performance is in line with forecasts for this activity to grow by 20% over the current season.

On the same date, the **Housing business** posted growth in its order book that was consistent with the forecast for a 12% increase over the whole year.

These are just some of the positive factors which are expected to enable the Group to achieve €920 million in consolidated sales for the current season, compared with €779 million last year, up 18%.

Sales for the first quarter, which accounts for 10 to 15% of annual sales, are traditionally not particularly significant in terms of the development of the Group's business. Sales growth came out at 18.6% in relation to the first quarter last year.

€'000,000	1st quarter 2011	1st quarter 2010	Change (%)	2011 forecasts	Aug 31, 2010	Change (%)
Boats	79.8	68.4	16.7%	690.0	573.5	20.3%
Housing	24.3	19.4	25.2%	230.0	205.7	11.8%
Consolidated sales	104.0	87.7	18.6%	920.0	779.2	18.1%





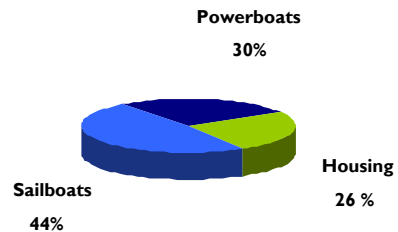
About the Bénéteau Group

As the world's number-one sailboat builder, both mono- and multi-hull, the Bénéteau Group has continued to develop its business on the **powerboat** market, and is now one of the leading players in Europe.

On both sail and powerboats, the **Bénéteau**, **Jeanneau**, **Lagoon** and **Prestige** brands are able to offer more than 100 models ranging from 20 to 60 feet. The Group has one of the most prestigious names for the custom construction of luxury yachts: **CNB**. It is expanding its range in the segment for powerboats over 15 meters with **Prestige Yachts** and **Monte Carlo Yachts**.

The Group is also a leading player on the **European leisure home market** and is developing its business on the market for **high environmental performance residential housing**. With the design and manufacturing of **wooden-frame houses**, it aims to make **quality homes** that are accessible in terms of their pricing and **compliant with sustainable development standards**.

Breakdown of sales by business
2009-10 Group sales: €779.2 M



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