

Press release from the Hermès family

Paris, 6 January 2011 – Members of the Hermès family, having requested exemption from the requirement to submit a takeover bid in order to reclassify the majority of the company's share capital within a family holding company, note the favourable decision given by the Board of the Autorité des Marchés Financiers. This decision will mean that the proposed reclassification can go ahead, reflecting the family's unanimous desire to protect the Hermès culture.