

# 2010 results: Sales up +6%



<b>Consolidated figures in EUR million</b>	<b>31/12/10</b>	<b>31/12/09</b>	<b>10/09</b>
Branch retail sales	771.4	730.4	5.6%
Franchise store sales and royalties	33.5	32.1	4.4%
Other sales	4.8	2.8	n/a
<b>Total sales</b>	<b>809.7</b>	<b>765.3</b>	<b>5.8%</b>

The Camaïeu group posted full-year sales growth of +5.8% in 2010, with total sales of EUR 809.7 million. The change in sales on a like-for-like basis was -4.5% over the period.

During the last quarter, the group achieved sales of EUR 233.2 million, down -2.6%, with a like-for-like performance of -9.9%.

In 2010, Camaïeu opened 91 new stores, including 77 branches, while 6 stores were closed.

The Camaïeu brand is composed of 944 stores (in 13 countries: France, Poland, Italy, Belgium, Luxembourg, Slovakia, the Czech Republic, Romania, Russia, Morocco, Saudi Arabia and the Gulf states) including 373 stores abroad.

## Business outlook for 2011

The group will pursue its development policy in 2011 and should continue to open new stores at the same rate.

The annual results will be published on March 23 after stock market closing.

