



**FOR IMMEDIATE RELEASE**

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## **Cameleon Software 2011 Financial Communication Calendar**

**Toulouse, France and Chicago, IL, USA, February 2, 2011**

Cameleon Software (PAR:CAM), the global leader in product design, sales configuration, quotes, and proposals software, today announced today announced, as an indication, its financial communication calendar for fiscal year 2011. All financial information will be released after the close of business on the Eurolist Market, as follows:

- |                     |                                 |
|---------------------|---------------------------------|
| ● February 28, 2011 | Fiscal Year 2010 Net Income     |
| ● April 28, 2011    | First Quarter 2011 Revenue      |
| ● July 28, 2011     | Second Quarter 2011 Revenue     |
| ● August 31, 2011   | First Half 2011 Net Income      |
| ● October 31, 2011  | Third Quarter 2011 Revenue      |
| ● January 31, 2012  | Fiscal Year 2011 Annual Revenue |

This press release may contain forward-looking statements based on current assumptions and forecasts made by Executive Management and other information currently available to the Company. Unknown risks, uncertainties and assumptions made may lead to material differences with actual Company performance. In consequence, readers of this press release should not place undue reliance on these forward-looking statements.

### **About Cameleon Software**

Cameleon Software is the global leader in “next generation” product configurator, quotes, proposals and eCommerce software. Our solutions empower both customers’ sales teams to streamline their quote-to-order process and increase sales across all channels and marketing teams to define and launch new products faster.

Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available both in SaaS or On Premises model. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing including Gras Savoye, SFR, Yellow Pages, IMS Health, Technip and ThyssenKrupp.

For more information, visit: [www.cameleon-software.com](http://www.cameleon-software.com)

### About the Cameleon Software Solution

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The Cameleon software solution enables companies to accelerate product and services launches while increasing sales across all channels. The solution enables optimization of:

- The design and launch of personalized offerings by marketing teams
- The products' configuration, quotes and proposals

Cameleon combines SOA and Web 2.0 techniques and offers a performance and scalability that fits large enterprise organizations' needs.



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