



## **LVMH: AVAILABILITY OF 2010 REFERENCE DOCUMENT**

Paris, March 10, 2011

LVMH Moët Hennessy Louis Vuitton announces the availability of its 2010 Reference Document, in accordance with applicable regulations.

The French version of this document was filed with the Autorité des marchés financiers (AMF) on March 9, 2011. The English translation of this document may be consulted in the Documentation section of the Company's website ([www.lvmh.com](http://www.lvmh.com)).

This document includes in particular:

- the annual financial report;
- the reports of the Chairman of the Board of Directors and of auditors on the preparation and organisation of the Board of Directors' work and on internal control procedures;
- the statement of auditors' fees;
- the description of the stock repurchase program.