



NEWS RELEASE

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GLOBAL GRAPHICS APPOINTS CHIEF MARKETING OFFICER

Cambridge (UK), 10 March 2011: Global Graphics SA (NYSE-Euronext: GLOG), a leading developer of OEM printing and e-document software, has appointed Stuart Potchinsky as chief marketing officer.

Mr. Potchinsky has 20 years of international business-to-business marketing, business development and sales experience, with particular expertise in the enterprise, education and telecommunications sectors.

For the past three years Mr. Potchinsky has been Head of Product Management at Promethean Ltd., a global provider of interactive display and K-12 education software solutions, where he was responsible for the company's global software and interactive display product strategy.

Prior to joining Promethean, Mr. Potchinsky was vice president of international marketing at Nuance Communications, where he was responsible for defining Europe and Asia go-to-market strategies across its enterprise; mobile operator, mobile device manufacturer; and automotive/personal navigation business areas.

Prior to Nuance he spent two years as CMO at start-up Vidus Ltd., a spin-out from BT, and also held senior product marketing roles at Portal Software, Sema Group, Streamserve and American Management Systems.

He joins Global Graphics' senior management team and reports to Gary Fry, Global Graphics' CEO.

Commenting on the new appointment, Gary Fry said, "Stuart brings an appreciation of delivering strategies focussed on customer value as well as the ability to implement tactical plans that directly drive business revenue."

Ends

Note to editors:

A photograph of Stuart Potchinsky is available on request to jill.taylor@globalgraphics.com

About Global Graphics

Global Graphics (<http://www.globalgraphics.com>) is a leading developer of OEM printing and e-document software. Its customers include the world's leading brands of pre-press systems, digital presses, office printers, as well as a wide variety of market leading software applications.