



PRESS RELEASE

Paris, March 22nd, 2011



Availability of the 2010 Reference Document

The 2010 Reference Document (*Registration annual report*) was filed with the French Financial Markets Authority (AMF) on Monday, March 21st, 2011. It is available free of charge to the public under current regulatory conditions and may be viewed at the www.ppr.com website (Finance section).

The Reference Document comprises the Annual financial report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls and risk management, the reports from the Auditors and their fees.

The English version of the Reference Document will be available soon.

*This press release is a free translation of the French original press release.
The original French version of this press release is available on our website at www.ppr.com*



About PPR

PPR nurtures a group of high-growth global brands distributed in more than 120 countries. Through its Consumer and Luxury brands, PPR generated revenue of €14.6 billion in 2010, and had approximately 60,000 employees at December 31, 2010. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPF).

To explore the PPR brand universe, please visit www.ppr.com: the Luxury Business Group (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney), Puma, Fnac and Redcats (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and large size division brands).

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