



BIGBEN INTERACTIVE and TURTLE BEACH, INC.

PARTNER to BRING GAME-CHANGING HEADSETS to FRANCE

Lille – March 16, 2011 – Bigben Interactive has today announced a distribution agreement with Turtle Beach, Inc. Turtle Beach, a company specializing in the design and manufacture of high end audio peripherals for video game consoles and personal computers, have signed an agreement to bring French gamers and audiophiles the next generation of gaming and media headsets. Bigben Interactive is poised to distribute a full complement of headsets from Turtle Beach’s impressive catalogue of products throughout France this coming May.

“This agreement gives us the opportunity to complete our range of accessories for gamers who demand quality audio products” explains Alain Falc, CEO & Chairman of Bigben Interactive. *“Turtle Beach has a strong, long-standing reputation of excellence in the Gaming Audio category and we are thrilled to become a partner in that venture. Furthermore, we are excited to lend our extensive knowledge of the French Console Gaming market to our friends at Turtle Beach and bring French gamers the audio experience they crave.”*

“We’ve been excited about this agreement from the first discussion,” explains Dominick Pagnozzi, Vice President of Sales & Marketing at Turtle Beach. *“Gaming is said to transcend languages, and we at Turtle Beach believe that game audio knows no bounds. We are excited to tap into Bigben’s breadth of knowledge to help us launch our headsets throughout France this coming summer. We’re pulling out all the stops in bringing France the Turtle Beach quality and performance that we’re known for!”*

As of May 2011, Turtle Beach Headsets will be distributed by Bigben to most major retailers in France. Focusing on headsets for PlayStation®3 and Xbox360, this agreement comes to France at just the right time. With the sales of next-generation consoles hitting all-time highs in the past few months, there is no doubt that there will be a call for quality peripherals alongside these consoles.

[About Bigben Interactive \(www.bigben.eu\)](http://www.bigben.eu) :

Bigben Interactive is a major independent designer, manufacturer and distributor of peripherals as well as an authorized software publisher for all major videogame consoles.

Bigben . Based in the North of France, Bigben Interactive relies on a large pan-European distribution network and subsidiaries in Germany and Benelux.

Bigben Interactive is a public company listed on the Eurolist of Euronext Paris, C market segment.

[About Turtle Beach, Inc. \(www.turtlebeach.com\)](http://www.turtlebeach.com)

Turtle Beach (www.turtlebeach.com) designs, manufactures and markets high quality, competitively-priced audio peripherals for video game consoles and personal computers. Famous for its innovative, award-winning line of Audio Advantage® USB and Santa Cruz™ computer soundcards, Turtle Beach is winning acclaim worldwide for its growing line of Ear Force® headphones, which are designed for the uncompromising gamer who demands the best audio experience possible.

Turtle Beach will continue to provide the gaming industry with innovative new products. Designed for the avid gamer, these revolutionary headphones give gamers a more immersive, and private, game audio.

Turtle Beach, with headquarters in Elmsford, New York, is a division of Voyetra Turtle Beach, which has been a pioneer in the synthesizer, software and network audio device marketplace for more than 3 decades.