

**GÉNÉRALE DE SANTÉ ANNOUNCES A NEW STRATEGY AND A REORGANIZATION
TO MEET NEW HEALTH SECTOR CHALLENGES**

Against the backdrop of a move to restructure health zones in France and the changing medical needs of patients, Générale de Santé finds itself compelled to adapt its organization and its medical offering in 2011 in order to meet the new challenges resulting from developments in healthcare policy and to ensure that it may continue to apply its proactive investment approach in favor of its establishments.

Générale de Santé's new strategic initiative involves a reorganization of its healthcare services in health zones across France, including a project for the creation of centers of excellence, the development of integrated clinical pathways providing coordinated care schemes for patients and improving the accessibility of care, the implementation of a renewed partnership with the community of independent medical practitioners, and the medicalization of decision-making processes.

As part of this strategic initiative and with the consent of shareholders represented on its Supervisory Board, Générale de Santé has presented a reorganization proposal that may result in layoffs, relating uniquely to head office support functions as well as those at the level of regional management. There will not be any layoffs affecting either the Group's establishments or its medical activities. This proposal has now entered the required information and consultation phase with employee representative bodies.

Générale de Santé, listed on Eurolist by NYSE Euronext Paris (formerly known as the Premier Marché) since June 2001, is included in the Midcac index. As the leading Group in the private hospital care sector in France, Générale de Santé has 23,800 employees in 110 private hospitals and clinics. With over 5,500 physicians, it represents the leading independent medical community in France. Générale de Santé provides a complete range of patient care services spanning: acute care, oncology, subacute care and rehabilitation, mental health and homecare. Générale de Santé develops an original healthcare offering, combining medical excellence, organizational efficiency and a human touch; it provides an all-in-one service with an individually adapted patient support package, before, during and after hospitalization, taking into consideration all of its patients' needs; it takes part in public-service healthcare initiatives and forms part of the nationwide healthcare chain in France.

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