



SOCIÉTÉ DE LA
TOUR EIFFEL

A limited liability company with a board of directors and a capital of €27,961,420
Head office: 20-22, rue de la Ville l'Evêque, 75008 Paris, France
Paris Trade and Business Registration no. 572 182 269

Combined general shareholders' meeting to be held on May 18th, 2011 Modalities of provision or consultation of the preparatory documents

The Shareholders of Société de la Tour Eiffel are convened for a combined general meeting on May 18th, 2011, at 11:00 am, at the Automobile Club de France - 6, place de la Concorde in Paris 8th, France.

The convening notice including the agenda and the draft of resolutions was published in the BALO (French Official Legal Announcement Publication) on April 8th, 2011.

The information relative to the meeting and to its agenda can be:

- consulted on the website of Société de la Tour Eiffel: www.societetoureiffel.com
- obtained from:
 - Société de la Tour Eiffel, 20/22 rue de la Ville l'Evêque 75008 Paris, fax +33 1 44 51 49 26, e-mail: jerome.descamps@societetoureiffel.com (transmitting a certificate of participation as proof of the quality as shareholder)
 - or Société Générale, Service des assemblées générales, 32 rue du Champ de Tir, BP 81236, 44312 Nantes cedex 3 (transmitting a certificate of participation as proof of the quality as shareholder).

For additional information:

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