

Paris, Amsterdam, April 27, 2011

## **PRESS RELEASE: NOMINATIONS TO THE MANAGEMENT BOARD**

**Mr Michel Dessolain, member of the Unibail-Rodamco Management Board, appointed as Chief Strategy Officer.**

**Mr Christophe Cuvillier appointed to the Unibail-Rodamco Management Board as Chief Operating Officer.**

The Supervisory Board of Unibail-Rodamco announces the appointment of Mr Cuvillier as a member of the Management Board of the Company with effect of June 1, 2011<sup>(1)</sup>.

Mr Cuvillier will assume the role of Chief Operating Officer ("Directeur Général Opérations"), previously held by Mr Dessolain, and will be responsible for operations and retail management: defining retail asset strategy, leasing, specialty leasing, shopping centre management, marketing as well as maintenance and purchasing.

Prior to joining Unibail-Rodamco, Mr Cuvillier held various positions within the PPR Group from 2000; notably, CEO of FNAC from 2008 to 2010 and CEO of Conforama from 2005 to 2008. Prior to PPR, he spent 14 years with the Luxury Products Division of the L'Oréal Group, both in France and abroad. Born in 1962, Mr Cuvillier is a French national and a graduate of HEC.

The Supervisory Board of Unibail-Rodamco announces the appointment of Mr Dessolain, member of the Management Board of the Company, as Chief Strategy Officer ("Directeur Général de la Stratégie") with effect of June 1, 2011.

In this role, Mr Dessolain will support the CEO in the definition of Unibail-Rodamco's strategy and the evolution of its retail business, participate in all investment reviews and project development definitions, support negotiations with key identified international retail tenants and, more globally, offer his large retail expertise to all ad hoc initiatives where this expertise is key.

Mr Dessolain first joined Unibail in 1997 and has been a member of the Unibail-Rodamco Management Board since 2007.

(1): subject to Dutch Financial Market Authorities (AFM) approval

### **About Unibail-Rodamco**

Created in 1968, Unibail-Rodamco SE is Europe's leading listed commercial property company, with a presence in 12 EU countries, and a portfolio of assets valued at €24.5 billion on December 31, 2010. As an integrated investor, developer and operator, the Group aims to cover the whole of the real estate value creation chain. With the support of its 1,600 professionals, Unibail-Rodamco applies those skills to highly specialised market segments such as the large shopping centres of major European capital cities, and large offices and convention & exhibition centres in the Paris region.

The Group distinguishes itself through its focus on the highest architectural, city planning and environmental standards. Its long term approach and sustainable vision focuses on the development or redevelopment of outstanding places to shop, work and relax. Its commitment to environmental, economic and social sustainability has been recognised by inclusion in the DJSI (World and Europe) and FTSE4Good indexes.

The Group is a member of the CAC40, AEX and EuroStoxx 50 indexes. It benefits from an A rating from Standard & Poor's and Fitch Ratings.

For more information, please visit our website: [www.unibail-rodamco.com](http://www.unibail-rodamco.com).

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