



July 29, 2011

Half-year financial report as at June 30, 2011 available

Ipsos announces that its half-year financial report for 2011 is now available to the public and has been filed with the Regulated Market Authority (*l'Autorité des marchés financiers*). This document may be viewed on the Ipsos website at the following address : www.ipsos.com under the heading « Investors », « Regulated Information », section « Half Year Financial Statements ».

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