



PRESS RELEASE

Paris, July 29<sup>th</sup>, 2011



**Availability of the Interim financial report for the period ended June 30<sup>th</sup>, 2011**

PPR announces that its interim financial report for the period ended June 30<sup>th</sup>, 2011 is publicly available at the [www.ppr.com](http://www.ppr.com) website (*Finance section*).

*This press release is a free translation of the French original press release.  
The original French version of this press release is available on our website at [www.ppr.com](http://www.ppr.com)*



**About PPR**

PPR nurtures a group of high-growth global brands distributed in more than 120 countries. PPR generated revenue of €14.6 billion in 2010, and had approximately 60,000 employees at December 31, 2010. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPA).

To explore the PPR brand universe, please visit [www.ppr.com](http://www.ppr.com) : the Luxury brands (Gucci, Bottega Veneta, Yves Saint Laurent, Balenciaga, Boucheron, Sergio Rossi, Alexander McQueen and Stella McCartney), the Sport & Lifestyle brands (Puma, Volcom, Cobra, Tretorn and Electric), Fnac and Redcats (La Redoute, Vertbaudet, Somewhere, Cyrillus, Daxon, Ellos, The Sportsman's Guide, The Golf Warehouse and large size division brands).



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