

Paris, August 30, 2011

HI-MEDIA GROUP TAKES INTO CONSIDERATION THE DENIAL FROM INGENICO

Paris, August 30, 2011 – Following today's rumors and movements around its share price, the on-line media group Hi-Media (ISIN Code FR0000075988 - HIM, HIM.FR), the European leader in monetising the Internet audience, announces that it takes into consideration the fact that the company Ingenico has denied the acquisition of the Hi-media Group's Payments activity.

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-media shares. If you wish to obtain further information about Hi-media, please refer to our website www.hi-media.com under the Corporate Information heading.

This press release may contain some forward-looking statements. Although Hi-media considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements. Hi-media operates in a continually changing environment and new risks emerge continually. Hi-media does not undertake and expressly disclaims any obligation to update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

About Hi-media Group

Hi-media, the online media group, is one of the top Internet publishers in the world. Hi-media is also the leading European player in interactive advertising and electronic payments. Its business model relies thus on two different sources of revenues: online advertising via its dedicated ad network Hi-media Advertising and online content monetization via Hi-media Payments.

The group which operates in 9 European countries, USA and Brazil employs more than 500 people and in 2010 posted 220 million euros in sales. Independent since its creation in 1996, the company is listed since 2000 on the Euronext Eurolist Paris (Eurolist B) and is included in the CAC Small and CAC All-Tradable. ISIN code: FR0000075988.

Hi-media qualifies for FCPI as it received the OSEO label of "innovating company".

Website: www.hi-media.com

Blog: <http://blog.hi-media.com>

Financial communication:

First half of the year 2011 results: Wednesday, August 31, 2011 before market opening.

Press Contacts:

Audrey Bizet

Phone: (33) 1 58 65 00 47

E-mail: abizet@hopscotch.fr

Aurélie Horner

Phone: (33) 1 58 65 00 97

E-mail: ahorner@hopscotch.fr

Investors Contacts:

Cyril Zimmermann

Chief Executive Officer

David Bernard

Chief Operating Officer

Phone: (33) 1 73 03 89 00

Fax: (33) 1 73 03 42 36

E-mail: infofin@hi-media.com

Website: www.hi-media.com