



Ubisoft® share buy-backs

Paris, France – September 14, 2011 – Ubisoft bought back 286 000 of its own shares* on the market between September 8 and September 14, 2011.

Going forward the Company may carry out further share buybacks depending on market opportunities.

**Share buyback program authorized by the Combined General Meeting held on 30th June, 2011 and implemented by the Board of Directors on the same date*

Contact

Investor Relations

Jean-Benoît Roquette
Head of Investor Relations
+ 33 1 48 18 52 39

Jean-benoit.roquette@ubisoft.com

About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft has offices in 26 countries and has sales in more than 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2010-11 fiscal year Ubisoft generated sales of € 1.039 billion. To learn more, please visit www.ubisoftgroup.com.