



PHARMAGEST
WELCOOP SOLUTION

Villers-lès-Nancy, 10 October 2011 – 18:30 (CET)

PRESS RELEASE

**FINALISATION OF ACQUISITION OF HOLDINGS IN DOMEDIC GROUP INC.
Canadian designer of innovative products for health**

The PHARMAGEST Group, French leader in pharmacy information technology, is strengthening its development policy, aimed at consolidating its position as leader in the pharmacy information technology market by announcing this evening that it has acquired a minority shareholding in the Canadian start-up DOMEDIC Group Inc. This acquisition of a minority shareholding (35%) is completed with the creation of Domedic Europe S.A., of which the PHARMAGEST Group is a majority capital shareholder, at a level 65 %.

Pursuing development in innovative services and technological areas linked to health.

In accordance with its external growth strategy, PHARMAGEST INTERACTIVE has today strengthened its commitment with the finalisation of its acquisition of holdings in DOMEDIC Group Inc. (Company under Canadian law). This acquisition has been carried out by means of subscription to an increase in capital.

Operating in France, Belgium and Luxembourg, PHARMAGEST INTERACTIVE is thus pursuing the reinforcement of its product range in innovative health-related services.

DOMEDIC Group Inc.: designer of technological products supporting observance of medical treatment.

Located in Quebec (Canada), DOMEDIC Group Inc. is a young start-up created in 2006 by Benoit Demers and Camille Lapierre.

DOMEDIC Group Inc. has as its mission, the improvement of quality of life for people suffering health problems that require regular medical treatment. In this way, DOMEDIC Group Inc. is developing products to support people who are aware their good health relies on the importance of strict monitoring of their medical treatment.

A founding project in perfect synergy with the PHARMAGEST Group's historic commitment to monitoring observance by pharmacists.

The emergence of increased needs in the area of medication administered both to chronically ill patients and elderly people has given birth, from the founders of DOMEDIC, to the idea of a device that could compensate for risks linked to iatrogenic accidents and/or errors in observance.

For his part, because the pharmacist has numerous opportunities to take part in informing and educating patients and because the scope of his tasks has developed considerably in the context of the HPST Law of July 2009, the PHARMAGEST Group is developing solutions intended to support him in his advisory and preventative role towards his patients.

Therefore this acquisition of holdings underlines the continuity of the PHARMAGEST Group's strategy. Furthermore, it will enable it to complete its range of information technology products aimed at supporting patients suffering from chronic illnesses, to optimise monitoring of their treatment and improve observance.

Creation of DOMEDIC Europe

Furthermore, the partnership that links PHARMAGEST INTERACTIVE to DOMEDIC Group Inc. is made solid in Europe by the creation of Domedic Europe. PHARMAGEST INTERACTIVE is the majority shareholder with 65% of the capital.

Based in Villers-lès-Nancy, Domedic Europe holds exclusive distribution rights for DOMEDIC Group Inc.'s products for Europe under a distribution agreement and brand licence entered into with DOMEDIC Group Inc.

In addition, PHARMAGEST INTERACTIVE has signed a distribution rights transfer agreement with DOMEDIC Europe for France, Belgium and Luxembourg.

Together, studying new opportunities in the area of patient support.

The acquisition of these holdings brings an additional asset in the PHARMAGEST Group development strategy aimed at widening the pharmacist's field of action and improving the quality of his advice. From now on, this association will mean offering solutions that are even more complete for the world of health and first and foremost, for the patients.

A reliable and effective answer to the high expectations of health professionals and public authorities

In an environment where health expenditure is being reduced, this partnership answers the high expectations expressed by health professionals and public authorities regarding advice and support for patients suffering chronic illnesses. It will allow the PHARMAGEST Group to strengthen its product by offering complimentary expertise and reliable and effective solutions, generating savings for the health system.

Initially, PHARMAGEST INTERACTIVE will offer DOMEDIC solutions in France to all its pharmacies equipped with LGPI Global Services® (Over 7,000 French pharmacies are equipped, that is, around one in three pharmacies) but also to clients equipped with the Group's solutions in Belgium and Luxembourg.

In France or in Europe, in order that all patients, who want to, are able to benefit from these services, DOMEDIC Europe will offer pharmacy software editors a partnership agreement of the same type as that signed with PHARMAGEST INTERACTIVE.

Exclusive distribution of a product unique in France, effective for the patient and economic for the health insurance: the intelligent DO-Pill dispenser

Faced with problems linked to the ageing population and with difficulties the elderly encounter in monitoring their medication carefully, DOMEDIC Group Inc. has designed an innovative product: an intelligent pill dispenser called the DO-Pill.

In Quebec, the pill dispensers, delivered in a weekly format by the pharmacists, first appeared in 1997 and were taken on by RAMQ (Quebec health Insurance). In 2009, 74% of prescriptions were issued in Quebec in the form of pill dispensers (that is 59 million out of 74 million prescriptions).

However these simple pill dispensers reached their limits: **for some patients, we need to go further:** to warn when it is time to take medication, check the time they are taken, generate alerts to health professionals and the family.

Today, the intelligent DO-Pill dispenser meets all these expectations. The innovation comes particularly from potential alerts of errors in taking medication, memorising and informing in real time, intended for the doctor, the family, the care staff, pharmacist or other appointed individuals, from the patient's home through a simple GPRS/3G connection and thus places the pharmacist as the first choice health professional, as stated by the HPST Law of 2009.

The PHARMAGEST GROUP, fully involved in developing solutions to support observance, is currently working to integrate the DO-Pill in its Integrated Portal Management Software (LGPI Global Services®).

Several pharmacies, equipped with LGPI Global Services® in France have been taken on for the pilot phase of the DO-Pill roll out.

Finally, all participants (groups of pharmacies and individual cases) are very much in favour of this innovation and consider the intelligent pill dispenser to be a means of increasing patients' good health and a new source of savings for health insurance.

A tool to bring comfort and safety that will be delivered in the pharmacy at the patient's request, the DO-Pill should soon be able to be prescribed by the doctor and fulfil all the conditions for refund by the Health Insurance.

A press conference
organized by PHARMAGEST INTERACTIVE to present the DO-Pill,
will be held on 8 November 2011 at 10:30 am
Salons du Louvre – Paris 1^{er}
(Registration by invitation)

About the Pharmagest Group:

The PHARMAGEST Group is the French leader in pharmacy information technology, with 43.5% of market share, 9,800 clients and more than 700 staff. Since September 2007, the PHARMAGEST Group has also been enjoying a presence in Northern Europe with 12% market share in Belgium and Luxembourg.

The favoured partner of pharmacists for more than 25 years, the PHARMAGEST Group creates innovative information technology solutions for pharmacies, and develops E-Business E-Media activity with great potential for laboratories.

The PHARMAGEST Group is also developing new software solutions for care homes and day centres for the elderly.

The first Integrated Portal Management Software (LGPI Global Services ®), creating entries for the patient, the pharmacist and the laboratory, boosts sales, optimizes purchases and enhances patient advice. It is also the first permanent impact medium for pharmacies, supplying laboratories with direct communication towards the pharmacist and his patients.

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ISIN: FR 0000077687 – Reuters: PHA.PA – Bloomberg: - PMGI FP

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