Cameleon Software and IBIS Prof. Thome announce partnership in the SAP market

Solution add-on tightly integrated with SAP® Business ByDesign™ strengthens CPQ processes for small and midsize businesses

CHICAGO – October 19, 2011 –Cameleon Software and IBIS Prof. Thome AG today announced an implementation partnership for Cameleon Cloud CPQ for SAP® Business ByDesign™ in the German market. The offering, available now through the SAP® Store, will be implemented by the German provider of SAP Business ByDesign software and services.

Available since the beginning of October 2011, Cameleon Cloud CPQ for SAP Business ByDesign targets small and midsize enterprises across multiple industries in North America and Europe. Cameleon CPQ (Configure, Price, Quote) solutions offer powerful multi-channel sales tools with catalog, configuration and pricing capabilities, allowing sales teams to create accurate, professional quotes and generate high quality proposals. The solution is tightly integrated with SAP Business ByDesign and automates the quotation management process, eliminating errors and increasing sales effectiveness.

Cameleon Software is a global leader in "next generation" CPQ and eCommerce software and has been active in the software-as-a-service market worldwide for the past three years. The partnership combines the strength of IBIS Prof. Thome in the German SAP Business ByDesign market with that of Cameleon and its leadership in the CPQ market. "IBIS Prof. Thome provides extensive knowledge of the SAP Business ByDesign solution as well as a brand and name in the German SAP market. We are very excited to be working with such a market leader," said Jacques Soumeillan, CEO Cameleon Software.

IBIS Prof. Thome, based in Würzburg, Germany, is a leading research and development organization addressing the topic of IT and business processes. An SAP Business ByDesign solution partner and reseller, IBIS is a leading voice in the German SAP market. With this partnership, IBIS has become the implementation partner for the Cameleon CPQ solution in Germany and will be the go-to solution expert for customers. "We are honored to be working with Cameleon Software and are excited about what this solution brings to the SAP Business ByDesign solution," said Dr. Wolfgang Walz, CEO from IBIS Prof. Thome.

The latest version of SAP's on-demand business management solution, SAP

Business ByDesign, allows partners and customers to extend the solution according to

their individual requirements and develop SAP Business ByDesign add-on solutions

with the software development kit (SDK), SAP Business ByDesign studio.

Further information:

About IBIS Prof. Thome
IBIS Prof. Thome effectively combines IT and the classic study of Business Administration. The organization's chief aim is to develop a set of business rules that offer companies tailored solutions to problems, strengthening their competitive edge. IBIS Prof. Thome currently employs 30 assistants, half of whom have received their doctorate degree and own shares in the company. This guarantees their business partners highly qualified and ongoing collaboration. In addition, IBIS has access to 20 outsourced employees and partner companies for software development (such as Siemens and SAP). Research projects are also supported by assistants from the University of Würzburg's Faculty for Business Administration and Information Technology. IBIS also offers workshops and seminars. Further information available at www.ibis-thome.de and www.ibis-thome.com .

About Cameleon Software
Cameleon Software is the global leader in "next generation" product configurator, quotes, proposals and eCommerce software. Our solutions empower both customers' sales teams to streamline their quote-to-order process and increase sales across all channels and marketing teams to define and launch new products faster. Cameleon's solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available both in Saas or On Premises model. Cameleon also offers the first mobile product configurator natively built for iPad/iPhone. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing including Gras Savoye, SFR, Tait Communications, IMS Health, Technip and ThyssenKrupp.

For more information, visit: www.cameleon-software.com and www.salesforce.com/appexchange

Forward-Looking Statements
Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.

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Further press releases in Internet under:
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