



Release of half year 2011/2012 Financial Report ended September 30th, 2011

Paris, France – November 29, 2011 – The 2011/2012 Interim Financial Report of ATARI on the first six months ended September 30, 2011 is available and can be accessed in the “Financial Publications” part of the ATARI website (<http://www.atari.com/corporate>).

This document includes the half year consolidated financial statements, the half year activity report, the statement of the person responsible for the half year financial report as well as the report of statutory auditors on the half year consolidated financial statements.

An 8-page press release on the subject has also been circulated and posted on the ATARI website on November 8th, 2011.

* * *

Forward looking statements:

This press release contains forward-looking statements with respect to the financial condition, results of operations, business, strategy and plans of Atari. Although Atari believes that such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside Atari's control, and notably some risks described in the 2010/2011 Document de référence of the group filed by Atari with the Autorité des Marchés Financiers (AMF: French securities regulator) on July 29, 2011 under number D.11-0755 and which is also available in English on Atari's corporate web site (<http://www.atari.com>). The present forward-looking statements are made as of the date of the present press release and Atari disclaims any intention or obligation to provide, update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

About Atari, SA

Atari (www.atari.com) is a multi-platform, global interactive entertainment and licensing company. The original innovator of video gaming, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including world renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, Backyard Sports®, Deer Hunter®, Ghostbusters®, and Rollercoaster Tycoon®. Atari capitalizes on these powerful properties by delivering compelling games online (i.e. browser, Facebook® and digital download), on smartphones and tablets and other connected devices. The Company also develops and distributes interactive entertainment for video game consoles from Microsoft, Nintendo and Sony. As a licensor, Atari extends its brand and franchises into other media, merchandising and publishing categories.

Atari has offices in Los Angeles, New York, Paris, Lyon and London.

© 2011 Atari Interactive, Inc. All rights reserved.

Atari word mark and logo are trademarks owned by Atari Interactive, Inc.

For more information, please contact:

Investor relations

Atari
Alexandra Fichelson
Tel + 33 (0) 4 26 68 93 59

Media relations

Calyptus
Marie Ein – Alexis Breton
Tel + 33 (0) 1 53 65 68 68
atari@calyptus.net