



PRESS RELEASE

Paris, France – December 2, 2011 – Following the sharp increase in the share price and the significant volume of trading on the ATARI stock over the last 2 days, ATARI specifies that it is not aware of any new information which could justify this movement.

As a reminder, the Company released its half year results on November 8, 2011 and released its 1st half financial report for fiscal year 2011/2012 on November 29, 2011.

ATARI notes that, according to its bylaws (available on www.atari.com/corporate, in the "Regulated Information / Articles of incorporation and bylaws (status)" section), the threshold crossing is set at 2% of the capital stock of the Company and must be declared to the Company within five trading days from the date on which the threshold was crossed.

About Atari, SA

Atari (www.atari.com) is a multi-platform, global interactive entertainment and licensing company. The original innovator of video gaming, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including world renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, Backyard Sports®, Deer Hunter®, Ghostbusters®, and Rollercoaster Tycoon®. Atari capitalizes on these powerful properties by delivering compelling games online (i.e. browser, Facebook® and digital download), on smartphones and tablets and other connected devices. The Company also develops and distributes interactive entertainment for video game consoles from Microsoft, Nintendo and Sony. As a licensor, Atari extends its brand and franchises into other media, merchandising and publishing categories.

Atari has offices in Los Angeles, New York, Paris, Lyon and London.

More information: www.atari.com et corporate.atari.com © 2011 Atari Interactive, Inc. All rights reserved.
Atari word mark and logo are trademarks owned by Atari Interactive, Inc.

Contact:

Investor relations

Atari - Alexandra Fichelson
Tel + 33 (0) 4 26 68 93 59

Media relations France

Calyptus - Marie Ein – Alexis Breton
Tel + 33 (0) 1 53 65 68 68
atari@calyptus.net