



Information concerning the total number of voting rights and of shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
December 31-2011	11 210 666	852 608	11 378 117	10 525 509
November, 30-2011	11 210 666	896 618	11 381 905	10 485 287
October, 31-2011	11 210 666	784 882	11 381 905	10 597 023
September, 30-2011	11 210 666	766 348	11 381 905	10 615 557
August, 31-2011	11 210 666	750 898	11 381 905	10 631 007
July, 31-2011	11 210 666	725 955	11 381 905	10 655 950
June, 30-2011	11 210 666	700 294	11 391 181	10 690 887
May, 31-2011	11 210 666	679 022	11 391 186	10 712 164
April, 29-2011	11 210 666	656 976	11 390 903	10 733 927
March, 31-2011	11 210 666	627 426	11 357 570	10 730 144
February, 28-2011	11 210 666	605 247 ¹	11 358 070	10 752 823
January, 31-2011	11 210 666	909 986	11 360 070	10 450 084
December, 31-2010	11 210 666	897 807	11 347 570	10 449 763

(*) exclusively own shares held by HighCo S.A.

(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)

About HighCo

HighCo is a "Non-Media" Communication Group offering marketing solutions for operational communication ("STORE") and data processing ("DATA") for retail and consumer goods brands that aim to attract consumers and promote their loyalty. As a pioneer in Digital Marketing, HighCo also invests in R&D through its HighCo Lab. The Group employs nearly 1000 staff members in France, Benelux, Spain, United Kingdom and in central Europe. HighCo is listed in compartment C of NYSE Euronext PARIS.

Vos contacts

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¹ After cancellation of 320,000 own shares on February 16, 2011.