

YOUR OPERATIONAL LEASING SOLUTION

TOUAX wins the call for tenders issued by the French Tennis Federation for the construction of the ROLAND GARROS media village

An exclusive and long-term contract

After a call for tenders issued by the French Tennis Federation (FFT), the Touax group Modular Solutions Division was chosen for the construction of the media village for the Roland Garros French Open for 3 years, renewable 1 year.

This new contract follows an initial exclusive 3-year partnership in 2009. It demonstrates the growing success of Touax in the modular buildings sector, and represents a powerful showcase for the group's know-how.

A world-famous technical challenge

The Roland Garros tennis tournament is a first-rate international sports event (10th biggest sports event in terms of audience), and is broadcast in 178 countries by 117 TV channels. Each year about 3,000 broadcasting professionals are welcomed at the media village with the same conditions of comfort and safety as in traditional buildings.

In less than a month, Touax will have to install over 3,000 m² of technical facilities providing high quality air-conditioning and thermal and acoustic insulation, representing a total of 200 modules on 3 levels. These temporary modular buildings need to fit perfectly into the historically protected and listed site of the tournament. The solutions designed by Touax enable it to meet this technical challenge and reconcile respect for standards, comfort and attractiveness, thanks to modules comprising plate glass windows, round posts and signs on the façade etc. The buildings must also make it possible to carry out open-air broadcasts, requiring external designer fixtures with terraces and canopies.

For Christophe Boustouller, Managing Director of the Modular Solutions Division, "it is a major commercial success but also an exceptional opportunity to demonstrate, once again, the qualities of Touax modules and our know-how. We are very pleased to announce this second partnership with the FFT which shows the long-term relationship of trust that has been established between Touax and the federation".

The TOUAX Group provides its operational leasing services to a global customer base, both for its own account and on behalf of investors. TOUAX is the European leader in shipping containers and river barges, and no. 2 in modular buildings and freight railcars (intermodal railcars). TOUAX is well positioned to take advantage of the rapid growth in corporate outsourcing of nonstrategic assets and offers efficient and flexible leasing solutions to more than 5,000 customers daily.

TOUAX is listed in Paris on NYSE EURONEXT – Euronext Paris Compartment B (Code ISIN FR0000033003) and on the CAC® Small and CAC® Mid & Small indexes.

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