

SOSH LAUNCHES ITS NEW RANGE OF PRICE PLANS FROM €9.90 PER MONTH

Over the past three months the team at Sosh has been adjusting its offering to incorporate a number of ideas suggested by its user community. Today Sosh, the no-contract, fully connected mobile brand with internet pricing, today announced three price plans designed to meet the expectations of today's always-connected consumers.



		€24.90
	Special edition	
	€14.90	
€9.90		24/7
120 minutes	120 minutes	
Unlimited SMS/MMS (2)		
unlimited access to Facebook and Twitter (to be introduced during February)	1Gb / month on 3G/3G+ network, speed capped thereafter	1Gb / month on 3G/3G+ network, rechargeable
per session data (€0.50 per 20 minute session)	Internet / e-mail (1) VoIP included tethering included	
unlimited access to 30,000 Orange WiFi hotspots		

Use in mainland France on compatible networks and handsets, monthly prices.

- (1) P2P use not permitted.
- (2) To up to 250 different recipients a month.

A NEW PRICE PLAN AT €9.90

Sosh has today launched a new price plan at **€9.90** per month, offering **120 minutes of calls, unlimited SMS and MMS messages, unlimited internet access via 30,000 Orange WiFi hotspots and unlimited access to Facebook and Twitter** (to be introduced during February).

A SPECIAL EDITION AT €14.90

>> **internet access with capped connection speeds after 1Gb** of use
>> **inclusive tethering and VoIP use.** VoIP will offer customers the opportunity to make free calls in France, once their 120 minutes of talk-time is used up, and to call abroad.

And, of course, the 24/7 price plan is still available at **€24.90 per month** instead of €39.90. These new price plans are available to both new and existing customers.

BEING PART OF SOSH BRINGS THE BACKING OF ORANGE

Sosh has **the best mobile network.** Orange provides the best mobile network according to ARCEP (November 2011). Sosh benefits from **Orange's rich range of handsets:** in terms of choice, price and quality. Sosh customers also have access to the 260 Orange in-store service areas.

And of course, every Tuesday customers can claim one free cinema ticket when they buy a ticket from **Cinéday** (www.cineday.fr).

Sosh is an attitude; a dedicated team to manage forums and answer questions; 108,000 fans on Facebook and more than 7,000 followers on Twitter. The Sosh community talks, participates in the creation of the products and services that they will use and enjoys access to concerts, exclusive events and money-saving offers.

ABOUT SOSH (WWW.SOSH.FR):

Sosh is a 100% digital, community-based, participatory brand designed to meet the specific needs of the ultra-connected 18-35 age range, who are highly active on the internet and over social media. User participation is the heartbeat and driving force of the Sosh brand. Members of the community can share ideas for improvements to the range of products and services, be involved in changes to the range of handsets on offer and help set the course for the brand and the website.

Backed by Orange, the brand benefits from the quality of Orange's networks – with 30,000 WiFi hotspots and the best 3G+ coverage in France, with 98% coverage of the population (mainland France, operator data) – and from Orange's 260 in-store service areas.

Sosh's no-contract price plans, available only over the internet, have been on sale since 6 October 2011. Sosh plans to have 500,000 new users by the end of 2012.

Find Sosh at: www.facebook.com/sosh, www.twitter.com/sosh_fr, www.dailymotion.com/sosh, www.youtube.com/sosh, www.flickr.com/sosh_fr

ABOUT Orange

France Telecom-Orange is one of the world's leading telecommunications operators with 170,000 employees worldwide, including 102,000 employees in France, and sales of 33.8 billion euros in the first nine months of 2011. Present in 35 countries, the Group had a customer base of 221 million customers at 30 September 2011, including 145 million customers under the Orange brand, the Group's single brand for internet, television and mobile services in the majority of countries where the company operates. At 30 September 2011, the Group had 162 million mobile customers and 14 million broadband internet (ADSL, fibre) customers worldwide. Orange is one of the main European operators for mobile and broadband internet services and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

With its industrial project, "conquest 2015", Orange is simultaneously addressing its employees, customers and shareholders, as well as the society in which the company operates, through a concrete set of action plans. These commitments are expressed through a new vision of human resources for employees; through the deployment of a network infrastructure upon which the Group will build its future growth; through the Group's ambition to offer a superior customer experience thanks in particular to improved quality of service; and through the acceleration of international development

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information (on the internet and on your mobile): www.orange.com, www.orange-business.com, www.orange-innovation.tv

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