



FOR IMMEDIATE RELEASE

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Cameleon Software and Nefos Announce Partnership in the DACH market

French CPQ vendor and leading German CRM integrator join forces to help customers streamline sales processes in the cloud

CHICAGO, IL, February 13, 2012 – Cameleon Software (Paris: CAM), the global leader in “next generation” product configuration, quotes, proposals (CPQ), and eCommerce software, and Nefos, the leading platinum consulting partner for salesforce.com projects in the DACH region today announced a partnership where Nefos will implement the Cameleon^{cloud} solutions for customers looking to streamline their sales processes through Cameleon’s market-leading CPQ.

Nefos with offices in Zurich, Munich and Frankfurt is a leading system integrator of on-demand CRM solutions. The company helps to improve sales, marketing and customer service efficiency by supporting the deployment of software solutions into CRM and ERP systems at large customers.

“As demand for CPQ solution grows, partnering with the #1 CPQ vendor in EMEA is a strong asset for us. We are delighted to be partnering with Cameleon Software and excited to bring their expertise and cutting-edge solutions to our customers,” said Robert Santner, Managing Partner at Nefos.

“Nefos is a prestigious reference in the DACH market, and this partnership is a tremendous opportunity for Cameleon Software to gain visibility in Germany, Austria and Switzerland. Nefos will not only promote our cloud solutions, but will provide German-speaking customers with its in-depth knowledge and extended experience of CRM projects so they can enjoy the very best of our CPQ software,” explained Lionel Chapurlat, VP Alliances & Business Development at Cameleon Software.

About Cameleon Software

Cameleon Software is the global leader in “next generation” product configurator, quotes, proposals and eCommerce software. Cameleon solutions empower customers’ sales teams to streamline their quote-to-order process and increase sales across all channels, and marketing teams to define and launch new products faster. Cameleon’s solutions integrate to leading CRM and ERP systems including Salesforce, SAP, Oracle and Microsoft and are available as both SaaS or On Premises. Rated as Positive in the Gartner Group Marketscope, Cameleon Software is a public company with strong references in industries such as insurance and financial services, telecom, hi-tech and manufacturing including Gras Savoye, SFR, Yellow Pages, IMS Health, Technip and ThyssenKrupp.

For more information, visit: www.cameleon-software.com and www.salesforce.com/appexchange

About Nefos

Nefos is a platinum consulting partner of salesforce.com with offices in Zurich, Munich and Frankfurt. The company supports organizations in planning, implementing and operating cloud-based customer relationship solutions. Customer specific integrations to legacy systems (e.g. SAP) or functional expansion of the Force.com platform are available through our development team. With deep experience from implementing complex salesforce.com solutions at large clients including integration with ERP systems, Nefos delivers the services required to enable you to make the most of your CRM investments.



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Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the integration of acquisitions and the ability to market successfully acquired technologies and products; the ability of the Company to effectively compete; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; adverse results in litigation; and changes in and a dependence on key personnel, as well as other factors. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic conditions, and governmental and public policy changes. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of the press release.