



Avanquest® software



MOBILE™
WORLD CONGRESS

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Solutions for protection of people, contents and devices featured as part of the mobile services presented by Avanquest at the Mobile World Congress 2012

Look for Avanquest Mobile Technologies in Barcelona, February 27 through March 1, 2012, Hall 1 - Stand B59.

Paris, February 21, 2012 - Avanquest Mobile Technologies, which designs and develops high-value-added mobile services and software for leading operators, manufacturers and insurers, will introduce its latest technological innovations and service offering at the Mobile World Congress in Barcelona.

With nearly 30 years' experience in the areas of synchronization, data protection, optimization and multimedia, Avanquest Software has established itself as a leader in software and services dedicated to the convergence between mobile, Internet and computers.

A complete and modular offering in the Cloud

The services featured by Avanquest Mobile Technologies are combined in a single Cloud platform, MyMobileCompanion.com, where users can access their data as well as advanced functions from their Smartphone, tablet, PC or even a Smart TV.

The solution is configurable and modular to adapt to specific customer needs and is available in 29 languages, for the purpose of creating value and recurrent revenue for our white labeled partners.

The services are designed to integrate perfectly into the ecosystems of operators, manufacturers and insurers and are developed with a constant eye on interoperability.

Protection of people

Solutions dedicated to personal protection and adapted to all kinds of situations; whether for your children or a member of your family, a traveler, a young driver or an employee, there is a service just for you.

Mobile Safe Driving is a service for avoiding accidents associated with using a mobile phone while driving. It makes it possible to halt the practice of making or receiving calls or messages while driving. The application, installed on the smartphone, is set off when in automatic mode, and the user goes beyond a certain speed and blocks access to functions not authorized by the administrator, (parent or employer). Whatever the level of security chosen, the application will log routes taken, speed, times, distance and these will be reported to the administrator where the details can be consulted via the Web interface.

Mobile Safe Kids offers parents a set of broadly defined parental-control services as well as protection and security tools to protect your children. Parents can set rules that their children should follow when using their cell phone. Parents can also prohibit or limit Internet browsing using Avanquest's URL filtering technology that blocks access to unauthorized content. Mobile Safe Kids offers the ability to locate a child and view the location on a map, and for parents who wish to monitor a child's movements, Mobile Safe Kids also includes automatic notifications when children leave or arrive at specified locations, such as the school, home, or another parent's house.

Mobile Alert is a category *m-Health* application that enables anyone in an emergency situation to dial the right emergency number from any location in the world - even if the user does not know the emergency number of the country where they are. The service will also notify automatically your loved ones that you have used Mobile Alert and inform them of your location. Furthermore, the user's phone will sound an alarm and display relevant personal information (Allergies, Medical conditions, Blood type...) for the rescuers to read, thereby facilitating and accelerating their intervention.

Mobile Call Blocker protects you from nuisances associated with unsolicited calls and text messages. Depending on the way it's setup by the user, this service lets you authorize or prohibit people from contacting you directly via phone or text messages. Included are a set of predefined rules that the user can use or they can create their own. Avanquest's intelligent call identification system will filter all incoming communications and search to match the phone number with the active rule. They will then be rejected (calls are sent to voice mail) or accepted depending on the applicable rules setup by the user.

Protection of contents

Avanquest is a recognized worldwide specialist in the area of synchronization, backup and sharing of multiplatform data (computers, mobile phones, tablets, TVs); these services are the basis of the *myMobile Companion* and *myCloud Companion* service offers.

Mobile Backup is a secure service that operates on devices of all brands to backup and secure your personal data in the Cloud, thereby protecting valuable content against loss, theft, or even human error. Backed-up data can be of any type like contacts, calendar, text messages, photos, music, videos, documents, etc.

In addition to making your personal data secure, it can be immediately accessed once uploaded by any of the user's other devices. Furthermore the backed up data can be accessed online from anywhere to use some of the powerful content management features, or simply to stream, view and share content.

Mobile Transfer is THE perfect service for people who regularly change their mobile phone. It lets you transfer your contacts from your old mobile to the new one, regardless of the operating system (iOS, RIM, Symbian, Android, Windows Mobile, etc.) More than 3,300 telephone models of all brands are handled, including the oldest devices.

Protection of devices

Mobile Lockout is a system of services available on Smartphones and Tablets making it possible, from any device connected to the Internet, to locate your lost or stolen hardware. You can locate it remotely using geo-location technology and make it ring at full volume, (even if it was set to silent mode), to find it, lock it or remotely erase all personal data on it, even if the thief has removed or changed the SIM card.

At the show, Avanquest teams will also introduce visitors to its other innovative services like its very latest developments on Smart TVs or connected cars.

Multimedia and Entertainment content

Avanquest is also offering its customers a very complete catalog of edutainment content with strong licenses like Noddy (*currently no. 1 in iPhone sales in its category*), language-learning methods with *Berlitz*, driving code review, games, etc. on multiple platforms (iOS, PC, Mac, Android, Windows Phone, Facebook, connected Televisions, etc.)

For more information on the range of services offered by Avanquest Mobile Technologies for the connected devices industry, come to our stand (Hall 1, B59) or check out www.AvanquestMobileTechnologies.com

About Avanquest Software

Avanquest Software (ISIN FR0004026714) is a world leader in developing innovative, high-quality software that creates added value for customers' products and services. Offering a large range of feature-rich and customized solutions, Avanquest's Mobile Technologies division enables operators to generate more revenues from their networks and brings added value to connected and mobile devices, such as laptops, Smartphone, tablets and connected TVs. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit <http://www.AvanquestMobileTechnologies.com> or <http://about.avanquest.com>.

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