



Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
February, 29-2012	11 210 666	862 082	11 389 417	10 527 335
January, 31-2012	11 210 666	852 614	11 395 117	10 542 503
December 31-2011	11 210 666	852 608	11 378 117	10 525 509

(*) exclusively own shares held by HighCo S.A.

(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)

About HighCo

HighCo is a "Non-Media" Communication Group offering solutions that cover operational communications ("STORE") and data processing ("DATA") for retail and consumer goods brands to attract consumers and promote their loyalty. With more than 900 employees across 12 countries, HighCo is the operational communications group boasting the most extensive geographical coverage in Europe. HighCo is listed in compartment C of NYSE Euronext Paris.

Vos contacts

Olivier Michel
Directeur général et financier
+33 1 77 75 65 06
comfi@highco.fr

Cynthia Lerat
Relations Presse
+33 1 77 75 65 16
c.lerat@highco.fr