



Avanquest® software

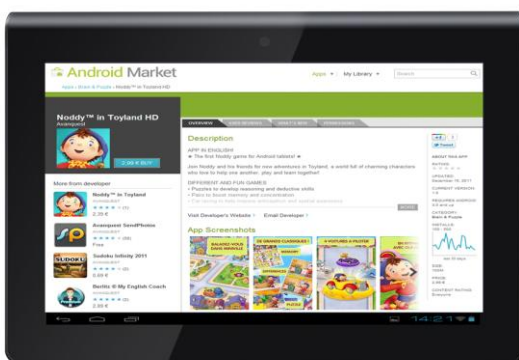
Avanquest Software expands multimedia content for Sony Tablet™

Avanquest to feature exclusive new versions of its applications for children adapted to Sony Tablet

Paris, March 6, 2012 – **Avanquest Software**, developer and publisher of consumer software applications, has announced that the first application for children marketed exclusively on Select App site which highlights applications recommended for Sony Tablet is the best-selling children's character Noddy* in a version enhanced with brand-new content and video episodes of the series.

The first application featuring Noddy, the children's-literature character that continues to enjoy worldwide success, is available exclusively on Sony Tablet through Select App in five languages starting today; It is found among the Children's applications selected by Sony. The exclusive Sony version includes new levels on the Android platform as well as five Noddy video episodes as a bonus.

The applications developed by Avanquest Software for Sony Tablet have been optimized to make the most of Sony Tablet S, with its large TruBlack™ screen featuring total immersion with exceptional image quality. They are designed to offer a user experience that meets the quality expectations of Sony customers.



"We are delighted having developed applications for Sony Tablet, especially in the children's segment which is still one of the most dynamic. This exclusive agreement for a special version of one of our leading titles is the first, and we're going to continue offering Sony customers new applications on Sony Tablet," commented Alain Penault, EMEA Director, Avanquest Mobile Technologies.

Noddy opens the way to ambitious new projects in the edutainment fields, as well as parental protection and synchronization of data among the various peripherals in the cloud.

* Noddy is a brand owned by Chorion and licensed to France Televisions Distribution in France. The first Noddy application for mobile platforms has been developed by Avanquest in partnership with France Télévisions Distribution and Chorion.

About Avanquest Software

Avanquest Software (ISIN FR0004026714) is a world leader in developing innovative, high-quality software that creates added value for customers' products and services. Offering a large range of feature-rich and customized solutions, Avanquest's Mobile Technologies division enables operators to generate more revenues from their networks and brings added value to connected and mobile devices, such as laptops, Smartphone, tablets and connected TVs. Avanquest Software has been listed on Euronext since 1996. For any additional information, visit <http://www.avanquest.com/USA/corporate/oem> or <http://about.avanquest.com>.

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