

LVMH

MOËT HENNESSY • LOUIS VUITTON

LVMH: AVAILABILITY OF 2011 REFERENCE DOCUMENT

Paris, March 15, 2012

LVMH Moët Hennessy Louis Vuitton announces the availability of its 2011 Reference Document, in accordance with applicable regulations.

The French version of this document was filed with the “Autorité des Marchés Financiers” (AMF) on March 15, 2012. The English translation of this document may be consulted in the Documentation section of the Company’s website (www.lvmh.com).

This document includes in particular:

- the annual financial report;
- the reports of the Chairman of the Board of Directors and of auditors on the preparation and organisation of the Board of Directors’ work and on internal control procedures;
- the statement of auditors’ fees;
- the description of the stock repurchase program.