

Press release

CHANGE OF DATE OF COMMUNICATION OF 2011 ANNUAL RESULTS

Reims, 19 March 2012

2011 Results, originally set for March 30, 2012, will be issued at March 29, 2012, before trading.

About Vranken-Pommery Monopole

Vranken-Pommery Monopole is the second largest champagne group. Its portfolio of leading champagne brands comprises VRANKEN, with its Diamant and Demoiselle vintages, POMMERY, with its Louise and Pop vintages, CHARLES LAFITTE and HEIDSIECK & CO MONOPOLE. The company also owns the premium ROZES and TERRAS DO GRIFO port wine brands. Finally, the group is the leading distributor of rosé wines with Sables de Camargue - gris de gris wines – from DOMAINES LISTEL and Côtes de Provence – rosé wines – from the CHATEAU LA GORDONNE.

The Vranken-Pommery Monopole group owns the largest vineyard in Europe spread among Champagne, Provence, the Camargue and Portugal.

Vranken-Pommery Monopole is listed on the NYSE Euronext Paris and Brussels. (Code "VRAP" (Paris), code "VRAB" (Brussels); ISIN code: FR0000062796).

Contacts

Vranken-Pommery Monopole: Patrice Proth, Company Secretary

+ 33 3 26 61 62 34, pproth@vrankenpommery.fr