



PRESS RELEASE

Paris, March 22, 2012



Ordinary and Extraordinary Shareholders' Meeting of April 27, 2012

Availability of information relating to the Shareholders' Meeting to be held on Friday, April 27, 2012 and of the 2011 Reference Document.

PPR shareholders are invited to attend the company's Combined Annual General Meeting (AGM) on Friday, April 27, 2012 – 4:00 p.m. at Grand Auditorium, Palais Brongniart – place de la Bourse, 75002 Paris, France

The Notice of Meeting, containing the agenda, the draft resolutions submitted to shareholders by the Board of Directors and a description of the main ways for shareholders to take part in and vote at the general meeting and to exercise their rights, was published in the official gazette, BALO, on March 21, 2012.

The convening notice will be published in the BALO on April 11, 2012.

The documents and information relating to the AGM and the forms for postal and proxy voting are available on the company's website at www.ppr.com (Finance/ AGM section).

Shareholders may, in accordance with the conditions and time limits specific in Article R. 225-88 of the French Commercial Code (*Code de commerce*), ask that the documents referred to in Articles R. 225-81 and R. 225-83 of said Code be sent to them by mail, at an address designated by them, by sending a written request to PPR, Direction juridique – 10 avenue Hoche, 75008 Paris, France.

Shareholders may, in accordance with the conditions and time limits specified in Articles R.225-89 and R. 225-90 of the French Commercial Code (*Code de commerce*), gain access the documents and information referred to in those articles at the company's head office – 10 avenue Hoche, 75008 Paris, France.

2011 Reference Document

The 2011 Reference Document (*Registration annual report*) was filed with the French Financial Markets Authority (AMF) on Wednesday, March 21, 2012. It is available free of charge to the public under current regulatory conditions and may be viewed at the www.ppr.com website (Finance section).

The Reference Document comprises the Annual financial report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls and risk management, the reports from the Auditors and their fees.

The English version of the Reference Document will be available soon.

*This press release is a free translation of the French original press release.
The original French version of this press release is available on our website at www.ppr.com*



About PPR

The PPR Group empowers a coherent ensemble of Luxury and Sport & Lifestyle premium brands, specializing in apparel and accessories, to reach their full growth potential. Distributed in more than 120 countries, PPR generated revenues of €12.2 billion in 2011 and had over 47,000 employees at year end. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFPA).

Find out more on Gucci, Bottega Veneta, Yves Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Stella McCartney, Sergio Rossi, Boucheron, Girard-Perregaux, JeanRichard, Puma, Volcom, Cobra, Electric, Tretorn and Fnac at www.ppr.com.

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