

## Tata Sky renews its trust in Technicolor

***Technicolor reaches the milestone of 5 million STBs delivered to the operator and strengthens its position in the APAC region***

**Paris (France), April 11, 2012** – Technicolor (Euronext Paris: TCH) announces today that it reached the milestone of 5 million set-top boxes (STBs) delivered to Tata Sky, India's leading satellite operator with 6.5 million subscribers. This long-standing customer also awarded Technicolor a major contract for High Definition (HD) set-top boxes, whose shipment will start later this year. This important win comes in addition to a contract signed in 2011 for the supply of Standard Definition MPEG4 set-top boxes.

This contract reinforces Technicolor's footprint in the APAC region, where the Group already holds leading market positions. In addition, it illustrates the Group's know-how in addressing local technological specificities and its capability to propose competitive cutting-edge services.

Michel Rahier, President of Technicolor's Connected Home division, said *"As a highly original pioneer and long-term leader in the satellite, cable and telecommunication industries, Technicolor is recognized by its customers for its strong technology expertise that brings innovation right into the heart of the digital home. We are proud to support Tata Sky's success for so many years, and to provide this leading satellite operator with our latest solutions."*

Harit Nagpal, Managing Director & CEO Tata Sky, said: *"We have always been satisfied by Technicolor's level of service, and that is why we decided to further strengthen our collaboration in STBs. Thanks to their MediaPlay set-top boxes, we will extend our product portfolio and strengthen our position in the delivery of HD video."*

Technicolor's range of MediaPlay set-top boxes provide a wide array of services encompassing advanced functions such as multi-room and multi-screen, on demand, wireless streaming or Over-The-Top services. Truly committed to ecodesign, Technicolor puts environmental issues at the heart of the design process of all products within a complete product lifecycle approach.

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### **About Technicolor**

Technicolor, a worldwide technology leader in the media and entertainment sector, is at the forefront of digital innovation. Our world class research and innovation laboratories enable us to lead the market in delivering advanced video services to content creators and distributors. We also benefit from an extensive intellectual property portfolio focused on imaging and sound technologies, based on a thriving licensing business.

Our commitment: Enhance media experience on any screen, in theaters, at home and on the go.

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