

Avanquest Software's *Code de la Route* app among those selected for Windows 8 *Consumer Preview*

French Highway Code among the 100 applications selected worldwide for the opening of the Windows Store

Paris, April 17, 2012 – <u>Avanquest Software</u>, a leading software developer and publisher has announced that its *Code de la Route* application is one of the first applications selected by Microsoft to appear in the Windows Store. It is part of some one hundred applications available worldwide for the launch of the Windows 8 consumer preview and of the 16 applications specific to France.

Please view the following link: http://apps.microsoft.com/webpdp/app/code-de-la-route/b52159a4-4ce9-4112-9b9f-9dc471cd11c7

Developed in close cooperation with Microsoft, the Avanquest application illustrates the advantages of Microsoft's new operating system. The application utilizes the remarkable advances offered by Windows 8 in terms of ergonomics and use on both PCs and tablets.

Avanquest Software is committed to pursuing its expansion into all Online and Cloud domains by designing services and content-rich applications that can be used on all fixed or mobile platforms.

In Windows 8, Avanquest has found an advanced platform offering excellent display quality. The technological advancement has made it possible to develop applications and services that perfectly meet users' needs.

"Microsoft maintains real partnership relationships with the developer ecosystem. We are delighted with our cooperation and with the trust Microsoft has shown in including us among the very first developers and publishers of applications for Windows 8," commented Manuel Coelho, Director of Multimedia Applications at Avanquest Software.

"Avanquest Software makes convergence among platforms the core of its content and services strategy. The advent of a multiplatform OS obviously thrills us and makes us want to develop new applications that will exploit it to the utmost.

The Code de la Route is just a first step that perfectly illustrates the know-how of Avanquest's developers in terms of technology and content. We are going to be featuring new applications for Windows 8 in all our fields of expertise."

A Microsoft Gold Partner since 2001 and an associate in the BizSpark[™] program for developers, Avanquest is one of the partners selected worldwide for the launch of Windows 8, after having been associated with the launches of Windows CE, Pocket PC, XP, Vista, Windows Phone and Windows 7.



	Code de la Route	BFMTV ★★★★ % Actualités et météo Gratuit	Pirates Love Dalsies **** Cames Gratuit	News Republic *** * Actualités et mété Gratuit
	Le Monde.fr *** * * Actualités et météo Gratuit	Marmiton ***** Asmentation et cuisine	O YouCam ★★★★ ★ Tools Gratuit	Maps ★★★★★ Tools Gratuit
	Cut The Rope ***** Sames Gratuit	AlloCine **** ** DiverSusement Cratur	Elements Weather Forecast * * * * Actualités et météo Gratuit	CookBook ***** Food & dining Gratuit
	Larousse illustré **** Vuives et référence Gratuit	Ashampoo ImageFX *** * * Photos Gratuit	Weather **** * News & weather Gratuit	Boursorama ***** Finance Gratuit
	Dailymotion ★★★★ * Divertissement Gratuit	Mail, Calendar, People, and Mes *** * * Productivité Gratuit	Musique ***** * Musique et vidéos Gratuit	AccuWeather for Windows 8 **** v: * Actualités et méte Gratuit
	Programme TV Télé-Loisirs ★★★★ /the Divertissement Gratuit	Evernote *** * * Productivity Gratuit	Air Soccer * * * * * Games Gratut	PuzzleTouch ★★★★ ★ Games Gratuit

About Avanquest Software

Avanquest Software (EPA: AVQ), is a world leader in developing and publishing software applications on all platforms whether it is a PC, a Tablet, a Smartphone, a TV or a Social Network. The passion that drives our teams, the high technological added value of the software and the solid presence of the Group in North America, Europe, and Asia make Avanquest Software one of the top 10 consumer software publishers in the world. Since it was established in 1984, the company has put innovation at the core of its business and invested heavily every year in research and development, supporting its teams of engineers scattered throughout France, the United States, and China, working every day to create the best software today and tomorrow. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit <u>http://about.avanquest.com</u> or <u>http://group.avanquest.com</u>.

CONTACT

ANALYSTS - INVESTORS **Thierry Bonnefoi** +33 (0)1 41 27 19 74 tbonnefoi@avanquest.com COMMUNICATIONS Christine Sauvaget +33 (0)1 41 27 19 82 csauvaget@avanquest.com MEDIA RELATIONS Nicolas Swiatek +33 (0)1 56 76 58 36 nswiatek@avanquest.com CODES Ticker : AVQ ISIN : FR0004026714