



Public Limited Company with board of directors with capital of €28,681,360
Registered office: 20-22, rue de la Ville l'Evêque, 75008 Paris
572 182 269 Register of Trade and Companies Paris

Combined general shareholders' meeting to be held on May 24th, 2012 Modalities of provision or consultation of the preparatory documents

The Shareholders of Société de la Tour Eiffel are convened for a combined general meeting on May 24th, 2012, at 11:00 am, at the Automobile Club de France - 6, place de la Concorde in Paris 8th, France.

The convening notice including the agenda and the draft of resolutions was published in the BALO (French Official Legal Announcement Publication) on April 18th, 2012.

The information relative to the meeting and to its agenda can be:

- consulted on the website of Société de la Tour Eiffel: www.societetoureiffel.com
- obtained from:
 - Société de la Tour Eiffel, 20/22 rue de la Ville l'Evêque 75008 Paris, fax +33 1 44 51 49 26, e-mail: jerome.descamps@societetoureiffel.com (transmitting a certificate of participation as proof of the quality as shareholder)
 - or Société Générale, Service des assemblées générales, 32 rue du Champ de Tir, BP 81236, 44312 Nantes cedex 3 (transmitting a certificate of participation as proof of the quality as shareholder).

For additional information:

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