



Information concerning the total number of voting rights and shares

According to provisions of the article 223-16 of the *Règlement Général AMF*
and of the article L.233-8 II of the French *Code de commerce*

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
April, 30-2012	11 210 666	806 734	11 386 300	10 579 566
March, 30-2012	11 210 666	784 749	11 378 259	10 593 510
February, 29-2012	11 210 666	862 082	11 389 417	10 527 335
January, 31-2012	11 210 666	852 614	11 395 117	10 542 503
December 31-2011	11 210 666	852 608	11 378 117	10 525 509

(*) exclusively own shares held by HighCo S.A.

(**) theoretical voting rights for threshold calculation including suspended voting rights article 223-11 of AMF's general regulation)

About HighCo

HighCo, operating in 13 countries across Europe, is the leading non-media communications group specialized in mass-market retail and consumer goods. Through its two complementary divisions, SHOPPER and DATA, HighCo connects with the consumer all along the customer path, implements promotional campaigns and analyses and processes data.

- "CONNECT SHOPPER": coupon issuing, promotion, in-store media, services
- "PROCESS DATA": clearing, promo management, monitoring, logistics

HighCo employs nearly 1,000 staff members in France, Benelux, Spain, United Kingdom and Central Europe and is listed in compartment C of NYSE Euronext Paris.

Vos contacts

Olivier Michel
Directeur général et financier
+33 1 77 75 65 06
comfi@highco.fr

Cynthia Lerat
Relations Presse
+33 1 77 75 65 16
c.lerat@highco.fr