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Puteaux, May 10, 2012

PRESS RELEASE

Havas Annual Shareholders' Meeting

Havas held its Annual Shareholders' Meeting today at the Group's headquarters. All the resolutions proposed were adopted by the Meeting, including the resolution relating to a reduction in the share capital by means of a share repurchase tender offer. The dividend of 11 cents (€) will be paid on May 18, 2012.

The Annual Shareholders' Meeting authorized the Board of Directors to issue a share repurchase tender offer targeting a maximum of 51,729,602 Havas shares to be acquired for cancellation, resulting in a potential capital reduction of a maximum of €20,691,840.80 euros, representing 12% of the company's share capital.

Detailed voting results may be consulted on the Havas Group website under "Shareholders Meeting" of May 10, 2012.

Following the Annual Shareholders' Meeting, the Havas Board of Directors noted that the conditions were met for implementation of both the share repurchase tender offer (OPRA) and the simplified offer (OPAS) targeting the outstanding 2006 BSAARs issued by the company, as approved by the Board of Directors at its meeting on March 23, 2012, and that, consequently, the two offers would open with effect from May 22, 2012.

About Havas

Havas (Euronext Paris: HAV.PA) is a global advertising and communications services group. Headquartered in Paris, Havas operates through its two Business Units, Havas Worldwide and Havas Media, in order to optimize synergies and further reinforce Havas' position as the most integrated of all of the major holding companies. Havas Worldwide incorporates the Euro RSCG Worldwide network (233 offices in 75 countries, including the Euro RSCG, Euro RSCG Life, Euro RSCG 4D and Euro RSCG WW PR brands), the Arnold micronetwork (16 agencies in 15 countries on 5 continents) as well as other agencies with strong local identities. Havas Media operates in over 100 countries and incorporates the MPG, Arena Media, Havas Sports & Entertainment and Havas Digital networks. A multicultural and decentralized Group, Havas is present in more than 75 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 15,000 people. Further information about Havas is available on the company's website: www.havas.com

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