

ADLPartner

Disclosure of an abstract translated in English of the annual report 2011

Paris, June 1st, 2012 - An abstract of the financial annual report for the year ended on December 31, 2011 translated in English is available to the public.

This report can be downloaded from the English version of ADLPartner's website on the item "Financial Documents", then on the rubric "Annual reports" (http://www.adlpartner.com/uk/annual_reports.asp).

Disclaimer

This document is a free translation and an abstract of the original French financial annual report 2011. Only the French version is legally binding. A copy of the whole financial annual report 2011 (in French) may be obtained inter alia either on the ADLPartner's website (www.adlpartner.com), on phone number or by email at the address below.

Information on the company

As a specialist in relational marketing, ADLPartner designs, markets and implements customer relation management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, etc.). Capitalizing on its experience on magazine press and enhancing its wide range of offers, aimed at managing, reactivating or ensuring the loyalty of its customers, ADLPartner has established itself as the European number one for loyalty marketing with press subscriptions.

Contacts

ADLPartner

Investor Relations & Financial Information

relations.investisseurs@adlpartner.fr

tel: + 33 1 41 58 72 03

Calyptus

Cyril Combe

cyril.combe@calyptus.net

tel : +33 1 53 65 68 68

ADLPartner is listed on NYSE-Euronext Paris - Compartment C

French Joint Stock Company (société anonyme) with Management and Supervisory Boards

Capital : 6 784 925,42 euros

3, avenue de Chartres 60500 – CHANTILLY

Compiègne trade and company register: B 393 376 801

ISIN: FR0000062978-ALP - Bloomberg: ALP:FP - Reuters: ALDP.PA

www.adlpartner.com