

ADLPartner
REPORT ON THE COMBINED GENERAL MEETING
DIVIDEND OF 1.10 € PER SHARE, PAID OUT ON JUNE 22

Paris, 15 June 2012 (6:30pm) - ADLPartner's Combined General Meeting, chaired by Philippe Vigneron, Chairman of the Supervisory Board, in the presence of the Management Board members, was held on Friday 15 June 2012.

With the exception of the twelfth resolution concerning a capital increase reserved for company savings plan, whose release was recommended by the Management Board, ADLPartner's shareholders adopted the proposed resolutions, which included in particular:

- The approval of the corporate and consolidated financial statements for the year ended 31 December 2011;
- The payment of a dividend of €1.10 per share: it will be paid out on 22 June based on the positions at close of trading on 21 June; the ex-date for this dividend has been set for 19 June 2012, before opening of trading;
- The reappointment of a Statutory Auditor and her substitute;
- The renewal of the share buyback program.

The voting results will be put online on the ADLPartner website (www.adlpartner.com)

Next date: first-half net sales on 26 July 2012 after close of trading

Information on the company

As a specialist in relational marketing, ADLPartner designs, markets and implements customer relation management and loyalty services on its own behalf or on behalf of its major partners (banks, retailers, etc.). Capitalizing on its experience in magazine publishing and enhancing its wide range of offers, aimed at managing, reactivating or ensuring the loyalty of its customers, ADLPartner has established itself as the European number one for loyalty marketing with press subscriptions.

Contacts

ADLPartner

Investor Relations & Financial Information

relations.investisseurs@adlpartner.fr

tel: + 33 1 41 58 72 03

Calyptus

Cyril Combe

cyril.combe@calyptus.net

tel: + 33 1 53 65 68 68

ADLPartner is listed on NYSE-Euronext Paris – Compartment C
ISIN: FR0000062978–ALP - Bloomberg: ALP:FP – Reuters: ALDP.PA
www.adlpartner.com