

Paris, June 19, 2012

RESULTS OF THE SHARE REPURCHASE TENDER OFFER (“OPRA”) AND THE SIMPLIFIED OFFER (“OPAS”) TARGETING THE 2006/2013 BSAAR

The Havas Board of Directors, chaired by Vincent Bolloré, met today at the Group headquarters.

The Board was officially informed of the results of the share purchase offer targeting 51 729 602 Havas shares at a unit price of €4.90 and of the simplified offer for BSAAR 2006/2013 (redeemable warrants to subscribe to and/or acquire shares). The AMF published the results of the two offers on June 18, 2012 in its decision n° 212C0779.

Both offers proved extremely successful with 249 729 240 shares eligible being tendered for repurchase, thus driving to a service rate around 19.4% and more than 90% of the 2006/2013 outstanding warrants eligible for tender under the terms of the simplified offer.

The Board decided to cancel the 51 729 602 shares purchased and the 32 663 372 warrants purchased.

The Board of Directors was informed that Havas SA has a new capital of 152 823 482,40 euros, made up of 382 058 706 shares with a nominal value of €0.40.

About Havas

Havas (Euronext Paris: HAV.PA) is a global advertising and communications services group. Headquartered in Paris, Havas operates through its two Business Units, Havas Worldwide and Havas Media, in order to optimize synergies and further reinforce Havas' position as the most integrated of all of the major holding companies. Havas Worldwide incorporates the Euro RSCG Worldwide network (233 offices in 75 countries, including the Euro RSCG, Euro RSCG Life, Euro RSCG 4D and Euro RSCG WW PR brands), the Arnold micronetwork (16 agencies in 15 countries on 5 continents) as well as other agencies with strong local identities.

Havas Media operates in over 100 countries and incorporates the MPG, Arena Media, Havas Sports & Entertainment and Havas Digital networks. A multicultural and decentralized Group, Havas is present in more than 75 countries through its networks of agencies and contractual affiliations. The Group offers a broad range of communications services, including traditional advertising, direct marketing, media planning and buying, corporate communications, sales promotion, design, human resources, sports marketing, multimedia interactive communications and public relations. Havas employs approximately 15,000 people. Further information about Havas is available on the company's website: www.havas.com

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