

Paris, July 26th, 2012

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Availability of the Interim financial report for the period ended June 30th, 2012

PPR announces that its interim financial report for the period ended June 30th, 2012 is publicly available at the www.ppr.com website (*Finance section*).

This press release is a free translation of the French original press release.

The original French version of this press release is available on our website at www.ppr.com

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About PPR

The PPR Group empowers a coherent ensemble of Luxury and Sport & Lifestyle premium brands, specializing in apparel and accessories, to reach their full growth potential. Distributed in more than 120 countries, PPR generated revenues of €12.2 billion in 2011 and had over 47,000 employees at year end. The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFP).

Find out more on Gucci, Bottega Veneta, Yves Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Stella McCartney, Sergio Rossi, Boucheron, Girard-Perregaux, JeanRichard, Puma, Volcom, Cobra, Electric, Tretorn and Fnac at www.ppr.com.

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